



November 2022 Newsletter

Mike Ziegler, Editor



From Our President

Dear NBAL Members,

How quickly time is moving. Halloween ghost and goblins, parties, and costumes are just a memory and now the Wurstfest celebration and visitors are filling our community. Some of those visitors are taking time out from music and spirits to visit our gallery. Everyone, docents and general membership, when in the gallery remember how important it is to greet visitors and each other with a smile and helpfulness. The best and cheapest form of advertisement is always praise given by word of mouth. A good encounter brings to us new patrons. When anyone leaves our building feeling as if they were an unwelcome interloper, that experience shared with others will do untold damage.

All of us are representing an organization with a rich and colorful history, founded by a passionate group of artists. Selling art is how NBAL pays the bills and supports our 1913 building. But, our primary reason for existing can be found by reading the Mission Statement. Please, visit our website via this link: [NBAL History and Mission](#). Everyone, take the time to revisit our history and our mission; as we end 2022 and move into 2023, ask yourselves, "how am I contributing to that mission?" Many volunteer opportunities are made available through the year. For example, sign-up sheets are already posted for Wassailfest, and we currently have important team positions that need to be filled.

I would like to congratulate all the participants and the winners of the **ARToberfest** show. It's not too late, visit the gallery today! This show will be with us until November 19th.

Our next show, **Small Works for Big Holidays**, will soon be upon us. Hopefully, you are all busy creating small masterpieces. As always, I am looking forward to seeing you at the reception.

Sincerely,
Nanette Scranton

Open Positions for 2023 Team Leaders

We have several positions open that need to be filled for 2023. These positions are essential to the day-to-day operations and to the financial well-being of the organization.

- **Chamber of Commerce Team Leader:** We are looking for a second member to represent NBAL in the New Braunfels Chamber of Commerce. If you, or you know of someone who would serve well in this Team Leader position, contact Marlene Silcocks, marnietx100@gmail.com for further details. This Team Leader job description is in the Job Description Notebook, in the work room, filed under Parliamentarian.
- **Docent Training Team Leader:** Further information regarding this vital position is presented below under **NBAL Gallery Information** by Mary Hammond.
- **The Social Media Team Leader:** creates and posts engaging, informative, and diverse content on social media platforms (Facebook, Instagram, Twitter) on a regular basis to support and promote NBAL marketing goals. This position qualifies for the number of work hours needed by displaying members. Please express your interest in this position to Gretchen Goode at goodecreative@gmail.com.

Further details about the Team Leader positions can be found in the Job Description Notebook in the workroom.

Open Positions for 2023 Team Members

- **Reception Team Members:** Further information about these positions is presented under **NBAL Special Show Information** by Gerlyn Friesenhahn
- **Housekeeping Team Members:** help keep the building clean. An ideal position for individuals that like to work alone. Work hours can be flexible to fit a busy lifestyle and do qualify for the number of work hours needed for displaying members. Please express your interest in this position to Nanette Scranton at Nanette.scranton@live.com.

It's that time of year ...again

It is time for the annual Information Security Policy training. **EVERY** volunteer who works the docent desk is asked to review the policy and enter their signature that they have done so. The notebook will be kept on the docent desk throughout November so you can review it on your next workday.

Treasurer's Report September 2022

Marcie Helmke - Treasurer

nbaltreasurer@gmail.com

Top Ten Sellers: Susan Best, Shawn Hansen, Roxana Nizza, Karen Kobylus, Janie Monteverdi, Janet Chang, Mary Shepard, Shelley Henderson, Kathy Boss, Richard Lopez

Total Sales: Sept 2022 \$ 7812.84

 Sept 2021 \$ 6197.83

45 artists sold a total of 70 pieces with an average price of \$ 111.51 Highest priced item \$ 1250

A detailed financial report of the Art League balances is given to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

We are unable to collect money on charge sales if we do not have a signed charge slip in our possession as proof. Please remember to get the customer's signature and attach the slip to the sales invoice EVERY time.

Please read the directions to use the Clover machine while making a charge sale. You should NEVER touch the "void" or "refund" buttons. The sale should process exactly as described on the handout on the docent desk.

NBAL Gallery Information

Mary K. Hammond - 1st VP

mkhstudio16@gmail.com

Note to all NBAL Members

Thank You to all who have paid their 2023 NBAL Membership, you have made my job so much easier. **PLEASE PAY ALL NBAL FEES BY NOVEMBER 26.**

Gallery News

Plant Watering - Due to the level 3 water restrictions, because of the drought, we are not allowed to water the plants in front of the gallery after 10 AM or before 8 PM. I thought that we could water by hand at any time, but the city has warned us that even hand watering is on a timed basis at this stage of restrictions. Those of you who are scheduled to water, Sunday/Wednesday Docents, please be sure to come in at 9:45 AM and water them before you

do anything else. Also be aware that we can be fined for water running off onto the sidewalk so do not over water. Marcie bought water catch trays for the vases, thank you Marcie, so we are hoping that keeps any water off of the sidewalks.

If for some reason you are too late to water the plants, then please do not do it... we have already received a warning. I will let you know when the water restrictions have been lifted.

Docent Training

Big Thank You to Carol Erwin and Nancy Bower who have been our Docent Trainers for the past several years. Both of these wonderful ladies are stepping down from this task next year, so we need two more training/teaching experienced people to sign up to help out. Please contact me if you are interested. See the job description below.

Docent Training Team Leader is responsible for training all Displaying Members on the gallery rules and guidelines for working and displaying at NBAL. Checks the written instructions in the "Docent Desk Reference Notebook" to assure that information is correct and current. Reports members who have completed training to 1st Vice President, Gallery Staffing Team Leader, and Membership Chair. Docent training will be held following the jury process, or as needed to include new displaying members or members needing retraining.

Gallery Staffing

The Docent Schedule is filling up fast. We have several members who would like to change their workdays and are having to wait to see if someone does not pay on time to get the day they want. If you know that you want to drop your displaying status, plan to take a team position, or are not planning to stay at NBAL as a member, please let me know so that I may open your workday slot for someone who wants it.

Special Events

Wassailfest (December 1) is just around the corner, if you want to help serve wassail or you need to make-up a missed workday, then please sign up on the Reassignment Schedule that is located above the Docent Work Desk in the workroom area.

NBAL Special Show Information

Gerlyn Friesenhahn 2nd VP

gmfriesenhahn@yahoo.com

Current Show "ARToberfest" 10/12/2022 – 11/19/2022

79 Total Artists...43 Displaying Members, 18 General Members, 18 Visiting Artists

185 Art Entries

Pickup artwork Sunday, November 20.

Upcoming Show “ Small Works for Big Holidays”

This show is open to NBAL members. Up to 5 entries with maximum 2D size limit of 37 inches (H+W) and 3D size limit of 30 inches (H+W+D) per piece and a total maximum limit of 150 inches for all entries.

Submission Day is Monday, November 21, 9 AM – 12 PM

Reception is Sunday, November 27, 2 PM- 4:30 PM (Awards Presentation at 4:00 PM.)

Jury Day Reminder

Submission is Saturday, December 3, 10 AM – 12 PM

Pickup artwork 4-5 PM.

Please read the **Jury Process Information** and **How to Become a Displaying Member**, found on the NBAL website and on the gallery show bulletin board.

2023 Special Shows

Looking for a few more creatives willing to give a little of their time to co-chair one of NBAL’s Special Shows. We still need additional volunteers for the following shows: Texas (June 12), Love That Red (July 17), ARToberfest (October 16/17) and Small Works for Big Holidays (November 20). Contact Gerlyn Friesenhahn at gmfriesenhahn@yahoo.com.

2023 Reception Team

The Reception Team needs additional team members. The Reception Team works Special Show Receptions and any Special Events held at the NBAL Gallery up to 12 days required to maintain displaying status. Friday reception work hours are 4pm-8pm and Sunday receptions are 1pm-5pm. Contact Gerlyn Friesenhahn at gmfriesenhahn@yahoo.com.

New NBAL Tent



The new NBAL 10 x 10 tent was used for the first time at the **Fall Into Art Festival**.

Hopeful you had an opportunity to attend this annual event. The board is currently working on a policy to make this tent available to members wishing to take their art ‘on the road’.

Facebook FUN!

By Vickie Merchant

vickie.moonmerchant@gmail.com

The New Braunfels Art League Facebook page NEEDS YOUR HELP!

- Did you know that our ADVERTISING budget is directly related to YOUR Facebook “Likes” and “Shares?”

Yes, when you “Like” a post, only people who LIKE The New Braunfels Art League page see it. If you LIKE and SHARE the post, then it goes to ALL YOUR friends. Those friends may live in distant places...If they LIKE our post, then those distant “LIKES” are shown on our monthly data collection. The out-of-town LIKES are very important for the money we receive from governmental entities. SO PLEASE **LIKE AND SHARE** The NB Art League posts to help increase our financial resources!

- Please give suggestions about what you would like to see posted on Facebook.



Did you know that as a member of the art league, you can join our “Members Only” page, Friends of the New Braunfels Art League?

So far, we have over 60 members of that page. There you can post your artwork, artwork you like, constructively comment on someone else’s artwork, announce classes, share classwork, share photos, or whatever else pertains to the NB Art League.

We hope you will JOIN this page.

PARLIAMENTARIAN

Marlene Silcocks
marnietx100@gmail.com

EXECUTIVE BOARD MEMBERS ELECTION

REMINDER TO ALL NBAL MEMBERS: November's general meeting, Nov 15th, is the official election of the Executive Board Officers for 2023. It is crucial we have a quorum, so your attendance is very important. Thank you for putting it on your calendar.

The following are the candidates up for election and their positions.

President – Padi Civello

1st Vice President – Mary Hammond

2nd Vice President – Gerlyn Friesenhahn

3rd Vice President – Gretchen Goode

Secretary – Susan Best

Treasurer – Marcie Helmke

Assistant Treasurer – Flo Biggs

Parliamentarian – Robin Roberts-Walker

President Emeritus – Elaine Felder

If you know of an NBAL member who **you** would like to nominate for any of these positions, nominations can be made from the floor, with the approval of the person being nominated.

Newly appointed Executive Officers and appointed Team Leaders will take office on January 1, 2023.

ANNUAL CHRISTMAS FUNDRAISER FOR NBAL

As of last month, we began our annual selling of ornaments donated by NBAL members. Donations will be accepted through Christmas.

Each ornament should be tagged with a sale price. Special tags will be available. Place sale price on one side of the tag and write donation on the other. All proceeds will be given back to NBAL.

Questions? E-mail Gina Cumberland, Chairperson, at gcumberland@yahoo.com

A World of Possibilities

Myra Knapp, Librarian
Kattknapp@abcglobal.net

I have had to tell myself over and over to focus when I “work” my library job at NBAL as each and every book I process calls out to me “Take me home, take me home!”. How can you resist so many great books with titles like Beautiful Brushstrokes, Creative Paper Art, Silk Painting, Creative Bead Weaving, 101 Mixed Media Techniques, Alla Prima: Everything I know about Painting? Wouldn't you be a little distracted and curious too? The pile of exciting titles pushes me to get the books processed, ready and on the shelves for you to explore. So, let yourself enter a world of possibilities — get the keys at the front desk, take the elevator upstairs, turn right into the Bower Classroom and enter the door marked “NBAL Members' Library”. Check something out that will blow your mind.

Important Reminder of Upcoming November Meetings

Team Board Meeting: Tuesday, November 15th, 12:30 p.m.

General Membership Meeting: Tuesday, November 15th, 2:00 p.m.

The General Membership meeting will be followed with an oil painting demonstration presented by Myra Knapp.

Have you Moved? Changed emails?

If you have a change of mailing address, phone number, or email address, please submit the change to nbaltreasurer@gmail.com. That will trigger an update to your membership records.

2022 Workshops

Presented in the New Braunfels Art League Classroom

We do have spaces available in the following Workshops

Still Life Oil Painting with Qiang Huang

3-day workshop, November 11 – 13, 2022, 10am – 5pm

\$450/Member \$485/Non-Member, \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

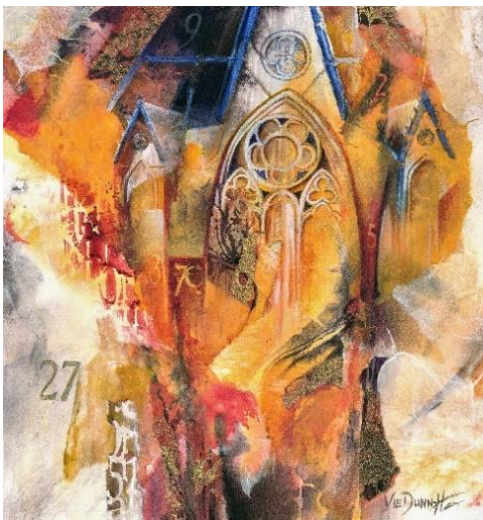
During the workshop Qiang will demonstrate his unique approach to painting still life, giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values, and mixing colors to create powerful and accurate

representations on canvas.

Watercolor Collage Workshop with Vie Dunn-Harr

January 20-22, 2023, 10 am – 5pm

Cost: \$410 members, \$445 non-members, \$100 Deposit



Like an expedition, participants will immerse themselves into unfamiliar territory and be challenged creatively. They will be given a new perspective on many aspects, including “art” and “self expression”. Watercolor collage is a technique which offers an exhilarating way to trust the creative process and discover many possibilities.

In this workshop Vie will introduce movement and abstraction as the foundation of any subject matter. She will do group demos and work personally with each participant, encouraging them to realize new strengths and expressions.

Loosen Up! Simplify and Suggest to Create Impressionistic Paintings With Robin Cheers

3- day workshop, April 14-16, 2023, 10am – 5pm
Cost: \$400 NBAL Member, \$435/Non-Member, \$100 Deposit



Learn to quickly capture your first impression by seeing and painting simple shapes and value relationships. Starting with a strong foundation frees you up to explore color harmony, edges, and brushwork to create impressionist style paintings full of color and light. Trust the power of suggestion to simplify and make more expressive, impactful paintings.

See the New Braunfels Art League Web [TheNewBraunfelsArtLeague.com](https://www.TheNewBraunfelsArtLeague.com) for full descriptions of the Workshops. **Workshop fees are non-refundable for cancellations within 30 days of the workshop. Workshops are for adults 18 and older**

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:
[TheNewBraunfelsArtLeague.com](https://www.TheNewBraunfelsArtLeague.com)

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP – Gerlyn Friesenhahn
3rd VP – Gretchen Goode
Secretary – Susan Best

Treasurer – Marcie Helmke
Asst. Treasurer – Flo Biggs
Parliamentarian – Marnie Silcocks
President Emeritus – Elaine Felder

