

New Braunfels ART LEAGUE

January 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL membership and patrons,

I hope you all had a wonderful Christmas with your family and friends, and let's all pray for a happy healthy New Year. I believe we are well posed for a great year of artistic exploration. The 2022 show calendar can be found both at the gallery and on the NBAL website at [Special Show & Jury Day Schedule - NEW BRAUNFELS ART LEAGUE \(thenewbraunfelsartleague.com\)](https://thenewbraunfelsartleague.com)

This month we are going to be enjoying the **Artist of the Year Show**. Congratulations to all the wonderful artists that qualified during 2021 for the privilege of participating in this show. I am looking forward to the reception, and the announcement of this year's artist of the year.

I want to take a moment to highlight the repair work that is currently happening at the gallery. December has been a busy month with the following activity:

- Bentley Sheet Metal and Roofing spent a day on our roof executing repairs that will hopefully stop the rain from disturbing our peace.
- Many of you have met Buddy Pajak, who is doing a facelift on our beloved mural. He has completed the first floor and is now working on the second-floor walls.
- Fey Home Improvement is now working on needed repairs from water damage to studio 1 walls and the kitchen ceiling.

Until all this work is completed, we are asking the docents on duty to please park in the three gallery spaces along the property line, next to Krause's fence, and others visiting to leave the parking next to the gallery open for the construction workers and painters. Hopefully, this inconvenience will soon be just a memory.

Thank you for your patience.

Sincerely,
Nanette Scranton

NBAL Gallery Information

Mary K. Hammond - 1st VP

Attention all Displaying Members and General Members who volunteer as workers

Please be sure to document your work hours on your Timesheets!!! Even if you hold a job on the Team Board that you do from home you still need to write in that you have worked each month. Every time you come to the gallery, please check that your timesheet is up to date. NBAL needs to have documentation of Displaying Member AND General Member workhours for some of the grants that we may apply for.

When you sign in, you will see a box asking if you would be willing to trade days or work for another docent for the fee of \$40, along with which days you would be available. You may select one or both options. Please do this and help us create a sub system that will be a big help for all NBAL Displaying Members. Keep in mind that there may be a day when you need help and will need to make a call. If you are working a full-time job and unable to trade days, please mark so in the comment box that will also be provided.

Once we build a sub system from this information, I will post it at the workroom docent desk and will provide a copy for you to have at home. This way, as soon as you know, that you will not be able to work you can start calling right away from your home.

Change to Docent Desk Paperwork

NEW DOCENT DAILY CHECK SHEET

Please be sure to read each task and mark it off as you complete it. The light cleaning jobs have now been divided up and assigned to certain days, so please help us to keep the Gallery looking its best.

Please do not forget to indicate the number of visitors that come into the gallery at the top of the Daily Sales Log.

Update on Physical Changes to Workroom

New oversized Docent Work Calendar is hung between the two large bulletin boards in the workroom. There will be two printings of the calendar, the first grouping will be January through June, and the second grouping will be July through December. In June, we jury in new members/workers, so the schedule may have slight changes with new names added. There are instructions for writing subs on the calendar posted on the bulletin board next to the calendar; please read them.

Always check the Calendar when you first come in to see if one of your team members has a sub for the day or if there will be a Guest Docent joining you for the day. These are General Members who are Special Show participants; they will be serving as greeters and helpers only. Only trained Docents should complete bookkeeping paperwork. Please make them feel welcome and show them what Docents do during their workdays. We want to encourage them to become a Displaying Member and possibly a Docent in the future.

Towing Instructions

New towing forms are at the bulletin board by the back door. Place the half page form **Towing Warning** on the windshield of the offending vehicle, write the description of the vehicle on the quarter-sized form **Record of Unauthorized Vehicles** and post it on the bulletin board. If you see an offending vehicle in the parking spaces, check the bulletin board. If they have been given a warning before, contact the President, 1st Vice President or Treasurer to have them towed. Be prepared to give the information on the **Record of Unauthorized Vehicles** so they may pass it on to the towing service.

Treasurer's Report November 2021

Top Ten Sellers: Richard Lopez, Robin Roberts Walker, Nell Anderson, Marilyn Hamilton, Joy Fonvielle, Marion Joseph Meyer, Mary K Hammond, Becca Ortiz, Shelley Henderson, Joe Eby.

Total Sales: Nov 2021	\$10,007.39
Nov 2020	\$ 7597.17

49 artists sold a total of 89 pieces with an average price of \$94.24

Highest priced item \$ 675

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

By Marcie Helmke

Q: How do I charge my phone/IPAD during my workday?

A: You need to access an electrical plug in the workroom. NO access should be made to the plugs under the desk. The electrical wiring at the desk is fragile. We are accommodating multiple devices at the desk all of which are vital to operations.

Q: How can I reduce sales errors?

A: Docents are encouraged to follow the step-by-step guidelines to completing a sale. You must calculate sales tax on every sale in the gallery. There is a sales tax chart on the docent desk. You should also be using the calculator to total the sales invoice. You MUST double check that the dollar figure appearing on the Clover screen matches the total on the sales invoice before charging the customer's card.

All Things Good for Wassailfest Night

By Laraine Romine

Wassailfest night was a big success. Everything went smoothly with a continuous line of people filling the gallery from 5:00- 8:30 pm. Over 2,000 people come into the doors with our best in town Wassail drink in their hands. Everyone said they loved our Wassail Drink. The wassail served was prepared by Rosemary Barta, James Barta and Laraine Romine. A great big thank you our members that helped make this event successful. They were: Darrell Patrick, Ralph Nordenhold, Fred French, Nanette Scranton, Eilen Thedford, Trace Guthrie, Deborah Rickman and Steven Kusunuki, Kim Duff, Gay Fly, Margi Uniacke, Jessie Slaten, Janet Chang, Jacqueline Claire, Rosemary and James Barta.

Ornament Sales a Success!

By Marcie Helmke

A BIG thank you to all the artists who shared their talent this fall by creating Christmas ornaments to sell in the gallery. The gallery sold a whopping \$1254.29! **Great job!**

Website, Facebook, Constant Contact and Publicity News

By Vickie Moon Merchant

Lisa Stewart, new webmaster, has done an outstanding job on redesigning the website to make it more user friendly. We hope the instructors will check out their section. If any are not teaching in the spring, please let us know so we can make those changes. If any classes have been added, please let us know.

Thanks for "Liking" and "Sharing" our Facebook posts. Our followers have doubled since last December. We posted several ads this December to hopefully get information to the public about our artists and the availability and affordability of the works in the gallery. If you have information that you would like to share on Facebook that relates to the gallery, please send it to 239NBALFacebook@gmail.com and it will get posted.

Kim Duff has agreed to fill the email marketing position for 2022. She will be sending out the calls to enter and attend shows to our membership.

Gretchen Goode, new 3rd VP, has been working on designing new ads, banners, and posters for the A Frame on the sidewalk near the front door. We have a monthly ad in the New Braunfels Magazine. We hope these new designs will increase awareness of NBAL, shows, and artwork.

Thanks for all your support in these endeavors.

Upcoming 2022 Workshops

"Perspectives in Collage" Workshop with Jan Burley

March 5 and March 6, 2022; 10am to 4pm

\$275 Members/\$310 Non-Members/\$100 Deposit



This collage technique uses shaped cuttings from colorful magazine ads to create a composition rich in implied texture, movement, and color. Creating images using this medium is an enjoyable way to enhance an artist's understanding of depth, dimension, and perspective. There is less emphasis on drawing, with more freedom to create color-rich images

"Contemporary Approaches for Self-Expression"

Acrylics with Joan Fullerton April 28 – May 1, 2022

Cost: \$465/NBAL Members \$500/ Non-Members/ \$100 Deposit



Join us as we jump into a dynamic "playground of innovation" full of inspiring demonstrations, lectures, encouragement, and practice. You will learn how to coax an image out of an abstract background, and how to paint non-objectively utilizing only the power and intricacies of shape, color, and line. You will explore them all by working intuitively and embrace and respond to what shows up. Working in a series will help reinforce these concepts.

This workshop is full, but the waitlist is still open.

AS FAR AS THE EYE CAN SEE

A study into refining and defining your realistic paintings!

Watercolor with Joanna Burch May 13 – 15, 2022

Cost: \$300/ members, \$335/non-members /\$100 Deposit



This watercolor class will start with refining and defining the details in a realistic painting. We will work from a **class project**. You will also have time to work from your own reference material/photos that are accurate and clear. Whether it may be a floral, animal, or still life, we will concentrate on what makes a painting look more realistic (shadows and high light areas, detail, edges, etc.). You will also learn how to recognize and read your reference material more accurately, seeing more clearly and understanding drawing principles

See the New Braunfels Art League Website, [New Braunfels Art League Art Workshops - NEW BRAUNFELS ART LEAGUE \(thenewbraunfelsartleague.com\)](http://www.newbraunfelsartleague.com) for full descriptions of the Workshops.

Make check payable to NBAL and be sure to include – the workshop you will be taking along with a phone number and email address along with your check. This is important so you can receive updates about the workshop, supply lists, and any other pertinent information.

Mail to: Barbara Blaschke, P.O. Box 3166, Canyon Lake, Texas 78133

Contact information: barbarablaschke6@gmail.com; Cell 830 513 3928.

You will be signed up for a workshop when your deposit is received. If the workshop is full, you will be contacted to confirm you want to be on the waitlist.

Workshop fees are non-refundable for cancellations within 30 days of the workshop.

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at [Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://TheNewBraunfelsArtLeague.com)

Next Meetings

General Membership Meeting: Tuesday, January 18th, 2:00pm
Team Membership Meeting: Tuesday, January 18th, 12:30pm
Board Meeting: Tuesday, January 18th, 10:00am

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP – Mary Ellen Gaubatz
3rd VP – Gretchen Goode
Secretary – Susan Best

Treasurer - Marcie Helmke
Asst. Treasurer – Flo Biggs
Parliamentarian – Marnie Silcocks
President Emeritus – Elaine Felder

