

# New Braunfels ART LEAGUE

February 2022 Newsletter

Mike Ziegler, Editor

## From Our President



Dear NBAL membership and patrons,

Time to say goodbye to January and welcome in a new month. I am glad to report the mural revitalization project and water damage repairs are now complete. Let's all pray that our beloved gallery stays watertight.

Mary Hammond, our 1st Vice President, has been doing extraordinary work organizing and restructuring gallery staffing, paperwork, and kitchen walls. Everyone, please take the time to read the change information that is being sent out. Check out the kitchen walls and look over the new sign-in book. If you have questions, now is the time to ask.

Nancy Bower and Carol Erwin are doing a wonderful job in training new docents. This training is also open to any general members interested in working as docents and to current docents looking to refresh their training. The next session will be June 11, 2022. Mark your calendar today if you are interested in participating.

Hopefully, you all had a chance to see the Artist of the Year show. All the artwork was spectacular and worthy of applause. Congratulations to Norman Bean for winning the 2021 Artist of the Year title. You looked great on the front page of the Herald Zeitung!

Now, let's all get back to work. Time for those creative juices to flow! See you all at the next show and reception.

Sincerely,  
Nanette Scranton

# Treasurer's Report December 2022

By Marcie Helmke

Top Ten Sellers: Denise Counley, Gay Fly, Barbara Blaschke, Bill Schmelzer, Richard Lopez, Joy Fonvielle, Janet Chang, Eilen Thedford, Rosemary Barta, Joe Eby.

|              |          |    |           |
|--------------|----------|----|-----------|
| Total Sales: | Dec 2021 | \$ | 10,743.44 |
|              | Dec 2020 | \$ | 7,072.99  |

61 artists sold a total of 130 pieces with an average price of \$ 78.30

Highest priced item \$ 625

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

## Special Grant Awarded

By Marcie Helmke

A special thank you to the New Braunfels Community Foundation for the \$1000 grant to help fund the upcoming Teen Spring Gallery Show March 14th.



A special thank you to Marcie Helmke, without all the work you do this check would not have been received!

Sincerely,  
Nanette Scranton

# Artist of the Year 2021

## Special Show Winners

Artist of the Year - Norman Bean  
Honorable Mention – Vicki Smith  
Honorable Mention – Janet Avery

## Docent Tip of the Month

by Marcie Helmke

You may have seen ads from the Downtown Association regarding a gift certificate promotion. NBAL will accept the DTA gift certificates. Sales should be written up just as we handle NBAL gift certificates. The customer must use the whole gift certificate on their purchase - no cash back. Any balance still due on the purchase is collected from the customer.

## NBAL Gallery Information

Mary K. Hammond - 1st VP  
[mkhstudio16@gmail.com](mailto:mkhstudio16@gmail.com)

## Gallery Staffing

Big Thank You to Darryl Patrick who has been doing this difficult job a long time..... 10 to 15 years?????

I am hoping that the changes I have made in the formatting of the Docent Schedule, Calendar and Timesheets will make his job easier this year as he keeps the gallery staffed with workers. To help out, we need ALL NBAL WORKERS, that means Ex Board, Team Board, Team Members, and Docents to sign in on their timesheets each time they come into the gallery to work. If you are a General Member who is helping with a special event, or are working hours because you are participating in a special show, then you also have a timesheet in the second section of the Timesheet Notebook located at the Main Gallery Docent Desk, that you need to sign in on.

Starting this month, I will be looking at these Timesheets to gather the sub information that I hope everyone has been filling out. In the meantime, I suggest that you refer to the [Docent Workdays 2022 Schedule](#) that I sent out to everyone to find a sub. If you did not get it or failed to print it and now can't find it, send me an email and I will send it to you again. When looking for a sub it is best to start by calling the docents who work the same day of the week as you do to ask if they can trade with you, then call anyone who works on a day you can work on. **If you do not mind paying someone \$40 to work your day, you can always call Anne McCoy 830-660-4718. If her schedule allows, she will work any day.**

If you still cannot find someone to trade or take your day, then contact our **Gallery Staffing Assistant, Rita Ball** ([rjcanyon@gvvc.com](mailto:rjcanyon@gvvc.com)), by email and she will post a request to all the NBAL members. In your email request, please include your phone number(s) and the date you are scheduled to work and need to trade. If there are specific days you can only work on, please include those. If anyone is interested, they will contact you directly via email or phone(s), and the two of you will make the arrangements. The Gallery Staffing Assistant will not be responsible for any action after that, such as scheduling, etc.

## Docent Training

Many thanks to our two **Docent Trainers, Carol Erwin and Nancy Bowers**, who trained 16 new docents this past December. The next scheduled training day will be June 11, 2022. Watch for updates.

## Gallery Assistant

Our **Gallery Assistant, Robert Mayhall (830-203-9934)**, has the challenging job of printing and stocking ALL the Docent Desk Forms, Guest Book, NBAL Business Cards, Artist Cards, Jewelry Cards, Thank You Notes, and the Labels for Shopping Bags. He also purchases the Desk Calendar, Brown Craft Paper, Bubble Wrap, Masking Tape, Packing Tape, Small and Large Shopping Bags, Small and Large Jewelry Boxes and Stamps. On top of all that, he also makes sure the thank you notes have envelopes and get mailed. *I KNOW ... that is a lot to manage!!!* Robert comes into the gallery once a week to check on everything, but with all of that to monitor, he may miss something. Please help him out and call him if you see we are getting low on any of these items.

Shout Out to our **Purchasing Team Leader, Ralph Nordenhold (830-214-0423)**, who purchases all of our other products for the kitchen and bathrooms. He does a fantastic job of keeping the gallery stocked. Thank You, Ralph!

## Gallery Appearance

Everyone knows our **Gallery Appearance Team Leader, Gina Cumberland (830-708-5269)**, who for many years has kept our gallery looking fantastic. Gina comes into the gallery several times a month to rearrange the artwork, check Artist Cards to be sure everything is current and pulls items that are past due to be changed out. It is a tough job! Please help her out by making sure that when you mark your Artist Cards **DATE IN** and **DATE OUT** that you are marking it with **MONTH/DAY/YEAR**. It can become very confusing with everyone marking it differently.

A reminder from Gina and me that everyone needs to read the Gallery Rules in the *NEW* NBAL Yearbook. There have been some changes that all displaying members need to take notice of.

## Gallery Rules (both current and new) Reminders:

**NEW** ... page 19 Yearbook - Any artwork removed from the gallery or show gallery and placed in the hallway will be marked "NFS" (meaning "Not for Sale") with a red pen on the front of the

gallery tag. Any artwork marked NFS may not be sold by the gallery. Please help us to keep this hallway cleared.

**CURRENT** ... page 20 Yearbook - Reproductions (giclée or copies) of an artist's own artwork may be displayed and sold from the bins *or the gallery area designated for reproductions*. WE DO NOT HAVE A DESIGNATED GALLERY AREA AT THIS TIME. The Ex Board feels there is not enough room for both originals and reproductions in the gallery currently. If Displaying Membership falls in the future, then they will set aside an area for reproductions to hang again. For now, we will sell reproductions from the bins only.

**NEW** ... page 21 Yearbook - 2D artwork must be framed unless it is a gallery wrap canvas that is 1¼ "deep or more; any gallery wrap of shallower depth must be framed. I have asked Gina to pull any that show up in the Gallery. The Submission Team will not accept them for Special Shows as stated in the Prospectuses.

**CURRENT** ... page 21 Yearbook - 2D artists may place up to eight (8) unframed works in the portfolio bins.

**NEW** ... page 21 Yearbook - Artwork to be hung on walls or display panels must have sturdy hanging wire and not weigh more than 15 pounds.

**CURRENT**... page 24 Yearbook – Please read the entire Gift Gallery section. We have some artists who are putting their entire 150" allotted display space in the gift gallery and we do not have the space for that to be happening. I will be making changes to this rule to clarify what the Gift Gallery requires and will post as soon as I have Ex Board approval. For now, these are the guidelines that Gina and I will be enforcing.

The Gift Gallery has three display areas; you may place items priced under \$100 in each area:

- (1) Wall/Hanging Area – Hanging pieces that are no more than 15 inches in any measurement, including the frame.
- (2) Tabletop/Shelves - Small tabletop pieces such as small boxes, sculptures, or paintings no larger than 10 inches in any measurement, including frames or easels. You may have no more than 5 pieces on tabletop/shelves.
- (3) Card Rack/Baskets - Packs of cards and/or matted artwork (as per gallery rules).

## Special Events

Special welcome to our new **Special Events Team Leader, Margaret Byrne (214-264-4072)**, who is bringing all sorts of fun to the gallery. Please take a look at the Special Events Schedule that is posted on the bulletin board next to the calendar to see coming events. This will be updated as events are planned. There will also be sign-up sheets for those who want to help with any of our planned major events.

1<sup>st</sup> Friday, February 4, 5pm – 7:30pm

"Love is a work of HeART" – Champagne, Long Stem Roses, and Chocolates  
Demos by Leila Reynolds and Live Music by Devan Brandalick

1<sup>st</sup> Friday, March 4, 5pm – 7:30pm

"Love the League" - Kick-Off of our Annual Selfie Contest  
Wine being served with Music by Samantha Lynn and Evan McPherson

# Becoming a Master

By Myra Knapp, Librarian

Are you searching for that elusive mastery in your artwork? It has been said by author Malcom Gladwell that it takes 10,000 hours of intense practice to achieve mastery of skills or materials. Practice doesn't always have to be intense or painful. Something as enjoyable as taking home and studying an art book from the Members' Library at NBAL can contribute to your 10,000 hours. Take for instance some of the newly acquired books available to you: "Painter's Guide to Color" by Stephen Quiller; "What Every Potter Should Know" by Jeff Zamek; "Creative Mixed Media" by Sherrill Kahn. These are just a few of the many, many books available -for free- that you can check out for a month. The library is always open. Pick up the keys at the docent desk, go upstairs through the Bower Classroom, unlock the door, browse, check out some great books and be on your way to ticking off more of those hours on your own road to mastery.

## Upcoming Events

### First Friday at the Gallery

February 4<sup>th</sup> will be a time to celebrate the month of love, come and join us from 5 – 7:30pm. We will be celebrating with champagne, music, candy, and flowers. Leila Reynolds will demonstrate simple abstract painting processes. She will have supplies on hand for anyone who wants to play and learn something new (or practice something old)! Let's have fun. Bring your family and friends!



## Evening with The Greater New Braunfels Arts Council

Mark your calendar for the first Greater New Braunfels Arts Council (GNBAC) mixer for 2022. This event will happen February 24<sup>th</sup>, 5:30-7:30pm, at the beautiful iGavel Auction House located at 210 W. Mill St. Come meet and mingle with a few of our intriguing and talented local artists! A Donation Entry Fee of only \$5.00, gets you 1 beverage and snacks. Family friendly! For information: [gnbartscouncil@gmail.com](mailto:gnbartscouncil@gmail.com) or [www.gnbac.org](http://www.gnbac.org).

The Arts Council is also needing a new home. We require classroom/meeting space, along with a few offices to lease in central New Braunfels. If you can help or recommend space, please contact our President, Felicia Miller, at [gnbartscouncil@gmail.com](mailto:gnbartscouncil@gmail.com).

If you're interested in becoming a member of the GNBAC please visit us at [www.gnbac.org/membership](http://www.gnbac.org/membership) for more information.

## Upcoming 2022 Workshops

### *“Perspectives in Collage” Workshop with Jan Burley*

**March 5 and March 6, 2022; 10am to 4pm  
\$275 Members/\$310 Non-Members/\$100 Deposit**



This collage technique uses shaped cuttings from colorful magazine ads to create a composition rich in implied texture, movement, and color. Creating images using this medium is an enjoyable way to enhance an artist's understanding of depth, dimension, and perspective. There is less emphasis on drawing, with more freedom to create color-rich images

**"Contemporary A  
pproaches for Self-Expression"**

**Acrylics with Joan Fullerton April 28 – May 1, 2022**

**Cost: \$465/NBAL Members \$500/ Non-Members/ \$100 Deposit**



Join us as we jump into a dynamic "playground of innovation" full of inspiring demonstrations, lectures, encouragement, and practice. You will learn how to coax an image out of an abstract background, and how to paint non-objectively utilizing only the power and intricacies of shape, color, and line. You will explore them all by working intuitively and embrace and respond to what shows up. Working in a series will help reinforce these concepts.

**This workshop is full, but the waitlist is still open.**

**AS FAR AS THE EYE CAN SEE**

***A study into refining and defining your realistic paintings!***

**Watercolor with Joanna Burch May 13 – 15, 2022**

**Cost: \$300/ members, \$335/non-members /\$100 Deposit**



This watercolor class will start with refining and defining the details in a realistic painting. We will work from a **class project**. You will also have time to work from your own reference material/photos that are accurate and clear. Whether it may be a floral, animal, or still life, we will concentrate on what makes a painting look more realistic (shadows and high light areas, detail, edges, etc.). You will also learn how to recognize and read your reference material more accurately, seeing more clearly and understanding drawing principles



## **Still Life Oil Painting with Qiang Huang**

3-day workshop November 11, 12 13 2022  
\$450/Member \$485/Non-Member \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

During the workshop Qiang will demonstrate his unique approach to painting still life; giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values and mixing colors to create powerful and accurate representations on canvas.

See the New Braunfels Art League Website, [TheNewBraunfelsArtLeague.com](http://TheNewBraunfelsArtLeague.com) for full descriptions of the Workshops. **Workshop fees are non-refundable for cancellations within 30 days of the workshop.**

## **Ongoing Adult Classes**

Detailed information of ongoing adult classes can be found online at:

[Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://Classes - NEW BRAUNFELS ART LEAGUE (TheNewBraunfelsArtLeague.com))

## **2022 Board Officers**

President – Nanette Scranton  
1st VP – Mary Hammond  
2nd VP – Mary Ellen Gaubatz  
3rd VP – Gretchen Goode  
Secretary – Susan Best

Treasurer - Marcie Helmke  
Asst. Treasurer – Flo Biggs  
Parliamentarian – Marnie Silcocks  
President Emeritus – Elaine Felder

