



## March 2021 Newsletter

Mike Ziegler, Editor – mzieglertx@yahoo.com

### From Our President



Dear NBAL Members,

What a February we have experienced! Like none other in recent times. I've been part of this great State of Texas since 1979 and only experienced one other winter storm with an abundance of snow. That was around 1986. Little did we know when Punxsutawney Phil saw his shadow and predicted 6 more weeks of winter, that he would be correct. We did close the gallery for several days during the storm for safety. Hopefully, by now everyone had an opportunity to see the *Anything Goes* show. As usual, it is a wonderful show. A great big thank you to our Co-Chairs JoAnn Beissner and Lynn Gabenski, and to Mary Hammond and her team, for the days they spent at the gallery making it happen. It was a fantastic idea to see the show winners posted on [TheNewBraunfelsArtLeague.com](http://TheNewBraunfelsArtLeague.com) webpage.

By the way, our Webmaster is Becky Roesler. She has been doing a wonderful job of keeping this site up to date with the latest information. Did you know that you can now access the NBAL Gallery Rules, Constitution, and Bylaws on the website under the *Membership* heading? Well, you can! While you are online, check out our Facebook page as well for some wonderful photos and gallery news. Our Social Media Team Leader, Vicki Moon Merchant, is keeping busy with new posts. She and Ralph Nordenhold are frequently at the gallery taking photos of your artwork. These three individuals are working behind the scenes for everyone. They deserve words of thankfulness from us all. It is most important, when you visit our [Facebook page](#), to *Like-it* and *Share* the page with your friends. Our new Facebook page has the *Anything Goes* sign as the cover photo.

I hope the February chill has excited the creative spirit in all you wonderful artists. March will be bringing us the *Iconic New Braunfels* show. It's one of two shows this year opened to **ALL ARTISTS!!** We are looking forward to seeing creativity at work from artists near and far.

Nanette Scranton

## Announcements:

- Just a reminder, the 2021 Membership Directory is in the back room. We will reorder as needed. If you find we are out, notify Tom Meyer at [tmeyer.retired@gmail.com](mailto:tmeyer.retired@gmail.com)
- First Fridays in Downtown New Braunfels are back. We have been open for first Fridays and starting in April other Downtown New Braunfels Businesses will be joining us. Shops will be staying open until 8pm. Bring your families and friends and come stroll downtown.
- *Anything Goes* show participants, please pick up your work timely. The show pickup day is Sunday, March 14<sup>th</sup>. Gallery hours on Sunday are 12 p.m. to 5 p.m.
- Some docent teams are finding the new credit card machine a challenge. A step-by-step guide to using the machine is in the NBAL Guidelines notebook at the docent desk. It also includes diagrams and directions to change the paper in the machine, should the need arise. Let us know if your team would like additional training with the machine.
- More and more people are parking illegally in NBAL spaces at **night** and that leaves no room for our members who rent studios, have evening art classes, or work at night in the gallery. The parking at the gallery is for those using the gallery. Sign in on the whiteboard and erase your name when leaving. If you are coming downtown for dining and drinking, please secure parking elsewhere.

## Winners of the *Anything Goes* Show

This year's *Anything Goes* show was judged by Judy Simon. Here are her comments about this show:

"This show was a wonderful mix of styles, techniques and subject matter. There were many great pieces which made it difficult to choose the best in each category. When I judge, I look at a variety of aspects for each piece. These can include composition, color, mastery of media used, continuity, uniqueness, light source, contrast, highlights and shadows and often the most important, emotional pull to the piece. I felt that this show had all these qualities in the work displayed and those pieces that I chose for each category reflected that. It is a beautiful show."

[See the Winners Here](#)

CALL FOR ENTRIES

**Celebrating 175 Years**  
**Iconic New Braunfels**

Artwork about New Braunfels, its unique Hill Country charm and atmosphere

**March 16 – April 17, 2021**

*Open to all artists*

*Accepting entries in all media:*

*Sculpture\*Painting\*Drawing\*Jewelry*

*Ceramics\*Photography\*Mixed Media*

**Submission:**

**Monday, March 15, 9am – 1pm**

**Pickup:**

**Sunday, April 18, Noon – 5pm**

**5 Categories of Cash Awards**

(See prospectus for details)

**Entry Fee for Non-Members**

**1 - \$30, 2 - \$35, 3 - \$40**

**Entry Fee for Members**

**1 - \$20, 2 - \$25, 3 - \$30**

**You determine the price of your work including 25%**

**NBAL Will Retain 25% Commission on All Sales**

**Commission proceeds help support future NBAL exhibitions.**

**[To see or download the prospectus, Click Here](#)**

## Special Show Participants

**Due to COVID** we are now releasing the *Special Show Inventory Log Sheets* and *Artwork Tags* before submission day. Please fill out this paperwork at home and bring it in with you when submitting your artwork for the show. We are attempting to limit the amount of time spent in the gallery by everyone on submission days.

**We are providing these two options:**

1. Pick up a copy of the *Special Show Inventory Log Sheet* and *Artwork Tags* from the bulletin board in the downstairs workroom. Fill them out at home and bring them with you on submission day.

**OR**

2. **Click** on the link [Inventory Log Sheet](#) and fill the entries out at home, and bring it with you on submission day. The Artist Number (#) will be assigned to you when you pay the entry fees.

**[To see or download the prospectus, Click Here](#)**

### Reception

There will be **no reception** for the *Iconic New Braunfels* show due to COVID! Winners will be notified, and prize money will be mailed. Look for judge's comments and photos of the winner's art at [www.TheNewBraunfelsArtLeague.com](http://www.TheNewBraunfelsArtLeague.com) under shows.

### Treasurer's report - January 2021

Top Ten Sellers: Stan Unser, Myra Knapp, Richard Lopez, Eilen Thedford, Brian Beck, Bill Schmelzer, Bill Sullivan, Brent McCarthy, Mary Shepard, Bruce Clark

Total Sales:   Jan 2021           \$3,994.47

                  Jan 2020           \$3,730.46

26 artists sold a total of 47 pieces with an average price of \$84.64.

Highest priced item   \$ 495.00

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

### A BIG Thank You!

NBAL was pleasantly surprised last month when a check arrived from the Lawrence & Pat Classen Charitable Living Trust. Thank you, Pat, for honoring our organization. We appreciate your donation!

## Changes in Membership Information

If you change your name, address, phone number, email address or want to volunteer for one of our groups, please send the information to our Membership Chair, CJ Adams, at [nbalmembership@gmail.com](mailto:nbalmembership@gmail.com) so she can update the records.

## 2021 Yearbook

The 2021 Membership Yearbook is available at the Gallery. After production, we noticed some of our members had been omitted. We printed up inserts for those who already have their Yearbook which are available at the Docent desk - or you can email CJ Adams at [nbalmembership@gmail.com](mailto:nbalmembership@gmail.com) for an electronic version of the insert.

We ran out of Yearbooks and the reprints have the corrections, so no insert is necessary. The outside cover shows "Rev. 1Feb21" on the lower left corner.

## Volunteers Needed

1. **Email Marketing Coordinator** - updates email data base, creates NBAL News emails, calls for entries and press releases. Requires some experience with email software and/or willingness to learn.

2. **Marketing Assistant** - Creates annual marketing schedule, and research of advertising and marketing opportunities, and assists other Marketing Team members as needed.

Requires some experience with Word, Excel, PowerPoint and other software. Both positions are exempt from other docent duties but encouraged to help with gallery work. I can train each volunteer as needed.

Interested parties can contact me directly for more information.

Thank you,  
Bruce Clark  
303.437.5142  
[bruceclarkart@att.net](mailto:bruceclarkart@att.net)

**2021 Workshops**  
***"Capture The Light"***

**Pastel Workshop with Rita Kirkman, PSA, IAPS/E August 20-22, 2021**



\$250 for NBAL Members, \$280 Non-members  
\$50 Deposit Required

For Beginner to Advanced.

Learn to capture light with an innovative underpainting technique! Receive helpful hints and tips from Rita's 40+ years of experience with pastel. Instruction will emphasize value and temperature.

***"Contemporary Approaches for Self-Expression"***  
**Acrylics with Joan Fullerton December 9-12, 2021**



**Note: The Joan Fullerton Workshop is FULL. Waitlist is available.**

Join us as we jump into a dynamic "playground of innovation" full of inspiring demonstrations, lectures, encouragement, and practice. You will learn how to coax an image out of an abstract background, and how to paint non-objectively utilizing only the power and intricacies of shape, color, and line. You will explore them all by working intuitively and embrace and respond to what shows up. Working in a series will help reinforce the concepts.

Go to [www.TheNewBraunfelsArtLeague.com](http://www.TheNewBraunfelsArtLeague.com) for full descriptions of the Workshops.

Make check payable to NBAL and be sure to include on your check:

1. the workshop you will be taking.
2. Your email and phone number.

Your contact information will be needed as the class draws near.

Mail to Barbara Blaschke, P.O. Box 3166, Canyon Lake, Texas 78133  
Contact Information: [barbarablaschke6@gmail.com](mailto:barbarablaschke6@gmail.com), Cell 830 513 3928.

You will be signed up for a workshop when your deposit is received. If the workshop is full, you will be contacted to confirm you want to be on the waitlist.

## Ongoing Adult Classes Currently available

### Painting:

**Myra Knapp - Oil Painting Class**, Thursdays 10:00 am - 2:30 pm. Cost: 6-week sessions \$175 plus a \$24 studio fee. A supply list will be sent to new students. Contact Myra at 830-481-3361 or email at [kattknapp@sbcglobal.net](mailto:kattknapp@sbcglobal.net). See more about Myra at [www.MyraKnapp.com](http://www.MyraKnapp.com).

**Frances Fontaine - Acrylic/Oil Painting Class**, Tuesdays 1:00 - 4:00 pm. Cost: 6-week sessions \$150 plus \$24 studio fee. Contact Frances at 318-773-7732 or email at [franfontaine3@gmail.com](mailto:franfontaine3@gmail.com). See more about Fran at [www.FranFontaine.com](http://www.FranFontaine.com).

### **Eilen Thedford –Ongoing: Solving Problems in Acrylics**

Join this Supportive Group to take your acrylics to the next level. Experience helps, but it's not required! In this class, students continue to explore a variety of techniques including multimedia and collage. Mondays 9:00 am - 12:00 noon. Cost: \$175 for six sessions. Contact Eilen for an updated schedule at 817-368-4637 or email [eilen@paintingsbyeilen.com](mailto:eilen@paintingsbyeilen.com). See more about Eilen at [www.paintingsbyeilen.com](http://www.paintingsbyeilen.com).

**Mary Shepard - Watercolor Facilitator Class**, Watercolor and acrylic only. 2nd Wednesdays 1:00 - 4:00 pm. Cost: \$10 plus \$4 studio fee. Contact Mary at 830-336-4001 or email [mshepard@gvtc.com](mailto:mshepard@gvtc.com).

**Anne McCoy - Watercolor**, Watercolor and acrylic only. Mondays 5:30 - 7:30 pm. Cost: \$25 plus \$4 studio fee. Contact Anne at 830-629-6836.

**Wednesday Watercolor Group**, All mediums **except oils**. Wednesdays 9:00 am – 12:00 noon. Studio fee \$4. Get together to paint and help each other. There is no instructor. Everyone is welcome.

## **Drawing, Pastel, & Journaling:**

### **Eilen Thedford – Ongoing: Drawing**

From beginner to experienced: Basic Drawing 101, Extended Basics, Advanced Problems, Creative Approaches, Design Basics, Drawing Through Art History, and the newest entry: Drawing for Traveling. Mondays 1:00 - 4:00 pm. Cost: \$175 for a 6-week session. Contact Eilen for an updated schedule at [817-368-4637](tel:817-368-4637) or email [eilen@paintingsbyeilen.com](mailto:eilen@paintingsbyeilen.com). See more about Eilen at [www.paintingsbyeilen.com](http://www.paintingsbyeilen.com).

### **Lynette Clauser - Pastels: Beginner - Intermediate Adult Classes,**

Tuesdays 9:00 am - 12:00 pm noon. Cost: 5-week sessions \$175.00, includes studio fee. Optional supply fee: \$30. Class and kits are limited to 6 students. Basic supply list or kit rentals available upon registration. Contact Lynette at email [lynette@artmatterstoday.com](mailto:lynette@artmatterstoday.com). [Click here to see more about Lynette's classes.](#)

**Lynette Clauser - Mixed Media Art Journaling**, Wednesdays 1:00 - 4:00 pm. Cost: 6-week sessions \$185 includes studio fee and all supplies. Contact Lynette at email [lynette@artmatterstoday.com](mailto:lynette@artmatterstoday.com). [Art Matters Today Video by Lynette](#)

## **Sculpture:**

**Trace Guthrie - Clay Sculpture**, Thursdays 1:00 - 4:00 pm. Cost: \$20 plus \$4 studio fee. No commitment for consecutive classes, pay as you go! Contact Trace at [210-219-3864](tel:210-219-3864) or email [tguthrie7@gmail.com](mailto:tguthrie7@gmail.com). See more about Trace at [www.traceguthrie.com](http://www.traceguthrie.com).

## **From the Chairwomen of the March Show**

As chairwomen of the Iconic **New Braunfels 175th Special Show in March**, we would like to let our membership know that these pieces of art (Donated by Elaine Felder) will be hanging in the gallery on the same dates as the special show and that people can call in or stop by to place a bid on them.

Bidding will start at \$125.00 beginning on Tuesday, March 16 and end at 5:00 Saturday, April 17th.





## Mark Your Calendar

**The Executive Board Meeting:** March 16<sup>th</sup> at 10:00am

**Team Board Meeting:** March 16<sup>th</sup> at 12:30 pm

**All Member Business Meeting: March 16<sup>th</sup> at 2:00 pm.** Meeting will include a Demonstration by Susan Calafrancesco on hand-built clay. She moved to Texas from New York in 2007 and holds a B.S. degree in Studio Art (Pottery).

Meetings will be in the Bower classroom and on Zoom. Please wear your face covering and maintain physical distancing while present.

## 2021 Board Officers

President – Nanette Scranton  
1st VP – Cheryl Lewis  
2nd VP – Mary Hammond  
3rd VP – Bruce Clark  
Secretary – Gretchen Goode

Treasurer - Marcie Helmke  
Asst. Treasurer – Flo Biggs  
Parliamentarian – Tom Meyer  
President Emeritus – Elaine Felder

