



January, 2021 Newsletter
Mike Ziegler, Editor – mzieglertx@yahoo.com

From Our President
Nanette Scranton



Greetings and Happy New Year to all our NBAL members.,

As we move forward into 2021, we will continue to face some of the same challenges of this past year. I have great faith that we will meet these head-on. As an Art League, we have a history of courage, strength, and achievement. Let's start this New Year off by giving thanks to all the past and current members that have made our organization possible and keep it thriving.

Each of you have unique talents, and play an essential role in our success. As you fulfill the duties that you perform for NBAL, remember that displaying and selling everyone's art is one of our essential goals. I once had the pleasure of knowing a gifted merchandising manager, and the lesson she taught can be said in five words. "It's all in the packaging". Sounds simple, but the packaging included: the object, the displacing of the object, the objects surrounding that object, cleanliness, and most important customer service. Let us all strive in the coming year to make it one of the best sales years for everyone.

We have some wonderful art shows planned for this next year. I plan to keep my brush wet. With an immunization to COVID around the corner, receptions, missed by all, will eventually resume. Until then, stay safe and continue to observe social distancing, wearing face masks, washing hands frequently, and keeping the environment clean. Let's keep healthy as we create and sell art!

Sincerely, Nanette Scranton

Announcements

** Studio Fee Increase: Effective January 1, 2021, studio fees to use the NBAL facility will be \$4 per person. Teachers, please note that. Students, please be prepared to pay the increased fee.

** Please remember to complete a new membership form when you submit your renewal fees. The form is available on the NBAL website.

**Displaying Members, on the days that you work in the Gallery, please remember to clean every day - several times a day. It is imperative for you to be cleaning and wiping after each customer. Keep NBAL in good stead and open during this challenging time.

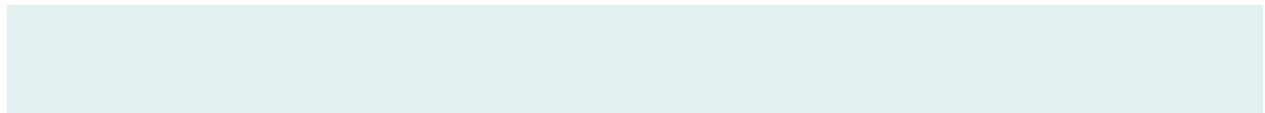
** The new credit card machine has made processing sales much faster. Plus, it is so much more convenient being able to use the phone. A step-by-step guide to using the machine is located in the NBAL Guidelines notebook at the docent desk. It also includes diagrams and directions to change the paper in the machine. (If no receipt is being printed, you are out of paper.) Everyone serving as a docent should be familiar with operating the machine. Please forward any questions to the treasurer.

**It is becoming more and more imperative for you, as members, to sign on the whiteboard to the left of the back door, when you are parked in one of the three parking spaces along the alley. More and more people are parking in those spaces at night illegally and that leaves no room for our members who rent studios or work in the Gallery at night.

Mark Your Calendar: Next Meeting Is Jan 19th, 2021

The Executive Board will meet January 19th at 10:00am and the Team Board at 12:30pm in the Bower classroom. Please wear your face covering and maintain physical distancing while here.

The General Meeting will meet January 19th at 2:00pm on ZOOM. More details to follow.



Next Show: Artist of the Year 2020

Jan. 6 to Feb. 6, 2021

The first special show of every year is the NBAL *Artist Of The Year* show for the top award winners of the previous year. In 2019, there were 40 eligible artists and 26 participated in the *Artist Of The Year* show.

Reception: No Reception for Artist of the Year
Pickup: Sunday, Feb 7th, 10 am – 5 pm (Gallery will be open late)

Treasurer's Report November 2020

Top Ten Sellers: Will Wehmeyer, Judi Simon, Marilyn Hamilton, Janet Chang, Shelley Henderson, Jolene Oyer, Denise Counley, Wanda Sdao, Brent McCarthy, Beth McCash

Total Sales: Nov 2020	\$ 7597.17
Nov 2019	\$ 6037.06

40 artists sold a total of 63 pieces with an average price of \$117.61.
Highest priced item \$ 1800.

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

New Members – Dec 28, 2020

A great ‘Big’ welcome to our new members. We are looking forward to learning more about each of you.

Sue Bishop Spahn	Lloyd Gilmore	
Janet M. Olson	Kimberly Brewer	Julie Agar
David Crump	Marlee Silcock	Carol Walls Anz
Sandra Cone	Deborah Alvarado	Vicky Houston

2021 Workshops

"Capture The Light"

Pastel Workshop with Rita Kirkman, PSA, IAPS/E August 20-22, 2021



\$250 for NBAL Members, \$280 Non-members \$50
Deposit Required

For Beginner to Advanced.

Learn to capture light with an innovative underpainting technique! Receive helpful hints and tips from Rita's 40+ years of experience with pastel. Instruction will emphasize value and temperature

"Contemporary Approaches for Self-Expression" Acrylics with Joan Fullerton December 9-12, 2021



Note: The Joan Fullerton Workshop is FULL. Waitlist available.

Join us as we jump into a dynamic "playground of innovation" full of inspiring demonstrations, lectures, encouragement, and practice. You will learn how to coax an image out of an abstract background, and how to paint non-objectively utilizing only the power and intricacies of shape, color, and line. You will explore them all by working intuitively and embrace and respond to what shows up. Working in a series will help reinforce the concepts.

See the New Braunfels Art League Website, thenewbraunfelsartleague.com for full descriptions of the Workshops.

Make check payable to NBAL and be sure to indicate on your check – the workshop you will be taking along with a phone number and email address.

Mail to: Barbara Blaschke, P.O. Box 3166, Canyon Lake, Texas 78133
Contact information: barbarablaschke6@gmail.com; Cell 830 513 3928.

You will be signed up for a workshop when your deposit is received. If the workshop is full, you will be contacted to confirm you want to be on the waitlist.

Please include your email and phone number with your checks. We need contact information to use as time for the class draws nearer.

Congratulations!

Congratulations to all the Artists who were approved on Jury Day, Dec 2020!!

New Artist to New Braunfels Art League who are now NBAL Displaying Members:

Janet M. Olson - Oil & Acrylic & Water Media

NBAL General Members who are now Displaying Members:

Alex Gilmore – Wood

Bill Sullivan - Oil & Acrylic

Marion (Joe) Meyer - Jewelry

Peter Szarmach - Photo & Digital Art

Susan Best - Oil & Acrylic

James (Jim) Adamko – Found Object

Sandy Parks - Oil & Acrylic

Renee Bejbl - Oil & Acrylic & Drawing Media

Juanita Garza - Oil & Acrylic

NBAL Displaying Members who are now approved in another media:

Susan Calafrancesco - Photo & Digital Art

Donna Hays - Water Media

2021 Board Officers

President – Nanette Scranton

1st VP – Cheryl Lewis

2nd VP – Mary Hammond

3rd VP – Bruce Clark

Secretary – Gretchen Goode

Treasurer - Marcie Helmke

Asst. Treasurer – Flo Biggs

Parliamentarian – Tom Meyer

President Emeritus – Elaine Felder

