

New Braunfels ART LEAGUE

May 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL Members and Patrons,
Once again, we are flipping a calendar page and we have so much to look forward to this month. But first, a look back on April. Currently, hanging in the show gallery is the Canyon Lake Art Guild's (CLAG) excellent **Lasting Impressions** show. This show opened on April 19th and a wonderful reception was enjoyed by many on the 24th. If you have not yet visited the gallery to see their work, add it to your to-do-list before it's too late.

NBAL has a 2022 high school scholarship winner! If you are new to us, you may not know that each year we offer to local high school seniors who are planning to attend college in pursuit of a career that is art related, a \$1,000 scholarship. This year's scholarship selection committee, choose Luana Sampaio to receive these funds. Congratulations, Luana and our best wishes go with you.

All of you wonderful artists, your time of rest and relaxation is over. Now that May is here, so is a new show opportunity. I am speaking of **The Wonders of Water**. You have just weeks to finish your masterpieces. Mark your calendar: the submission day is May 23rd from 9 a.m. to noon and the reception is Sunday, May 29th, 2 p.m. to 4:30 p.m. I am looking forward to seeing the results of your creativity.

May 17th is the team and membership meetings. At the membership meeting, we will be seeing a demonstration by Gina Eby. She will be showing us some of her whimsical sculptures. Thank you, Gina, for sharing your creative soul with us. Hope to see you all at the meeting and around the gallery!

Sincerely,
Nanette Scranton

Treasurer's Report March 2022

By Marcie Helmke -
Treasurer

Top Ten Sellers: Donna Hays, Diane Parker, Mary Shepard, Leah Larremore, Juanita Garza, Peter Szarmach, Rosemary Barta, Joan Ehlert-McBride, Ralph Nordenhold, Cindy Jennings

Total Sales: March 2022 \$7618.14
 March 2021 \$7758.00

55 artists sold a total of 91 pieces with an average price of \$ 84.91

Highest priced item \$ 450

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

By Marcie Helmke -
Treasurer

Please carefully review any membership forms submitted at the docent desk. NEW members join for \$35 anytime during the year. RENEWING members join for \$45 after Jan 1st. ONLY displaying members pay the display fee. You must be juried in to be considered a displaying member.

Please check the specific bills in the change box when you count the change box. There is a note on the box telling you the number of bills you need to have for each denomination. If you do not have them, please go to Moody Bank and get smaller bills. This is especially crucial for Friday docents as the bank is not open on the weekends.

Only the printed NBAL artist tags should be used to tag your art. Please do NOT use our business cards. If the supply is low, then contact the Gallery Assistant for more supplies.

Note From Our President Emeritus

By Elaine Felder
President Emeritus and Historian

Many thanks to all those who sent me photos. They are all appreciated. I still could use more, particularly those showing past workshops, demos, special projects (i.e., steins, Putting on the Ritz), outreach projects, and the move from Walnut Plaza to the current building. Hopefully the photos will be dated. Should you have photos you would like to share, send them to me at edfelder36@gmail.com

NBAL Gallery Information

Mary K. Hammond - 1st VP

mkhstudio16@gmail.com

Note to all NBAL Members:

I have added information to the Docent Desk Reference Notebook concerning the Clarification of Gallery Rules Section 7, Original Work. I also sent it out as an email to all of our members. If you missed it, please be sure to take the time to find it and read it before submitting artwork to any of the Special Shows or before you hang work in the main gallery.

Through our research, we have found that the New Braunfels Art League can be also held liable if one of our artists is prosecuted for infringement of copyright laws because we also share in the profits from the sales of these items. Therefore, if you ask: "Why are you guys being so hard on us?" it is because we are doing our best to protect our organization and you, our artists. If you think "no one will notice if I copy or use just a little of this image I have found on the internet," then you are misleading yourself. Four to five times a year as I have served as 2nd VP and now as 1st VP, I have had to deal with this issue. Almost every time it happens, it is another artist who comes to me to tell me they have seen that work in another location or that they have talked to the artist in question, and they told them they got the image from the internet. It is an embarrassing, uncomfortable, difficult situation for everyone who is involved in it. So, let's do our best to follow the guidelines that we put down in our Gallery Rules.

We hope to bring you more information in the near future on copyright laws and how you can protect your own artwork that is on display here at NBAL, but for now, I wanted you all to be aware of the standards that we already have in place in our Gallery Rules and to clarify the intent in the writing of this rule on Original Work.

COPYING THE WORK OF OTHER ARTISTS/PHOTOGRAPHERS CAN PUT NOT ONLY THE ARTIST BUT ALSO NBAL GALLERY IN DANGER OF A LAWSUIT.

Gallery Staffing:

Team Member position that needs workers:

Cleaning or Maintenance Team Member – This job is perfect for those who work a full-time job because the worker can set their own hours to come into the gallery to work. Team members will have 2 dates in each month and will need to also sign the Housekeeping check off list.

If you would like to switch to this job, please contact me so that I can make the needed changes.

Gallery Appearance

Thank you to everyone who has been changing out your artwork in a timely manner. I was in the side hallway, and it was almost empty. Good Job!

Special Events

Great Job Margaret Byrne and Anne McCoy for planning and running the Downtown Association mixer at NBAL. It was a fantastic event!

Special Announcement

By Marnie Silcocks – Parliamentarian

Mark your calendars – The General Membership Meeting in July will be moved back to a new time to accommodate a guest speaker. Attendance by all current and future displaying members is strongly encouraged. Business meeting will start at 5:30 p.m. followed by the guest speaker at 6:00 p.m.

SPECIAL GENERAL MEETING GUEST SPEAKER NBAL ART GALLERY

The Importance of Copyright and Trademark

JULY 19, 6:00 pm

Keith McMahon, Attorney

Davidek Law Firm, PLLC



Keith McMahon is an attorney at the Davidek Law Firm where he helps individuals and families with all their estate planning needs. He also helps business owners form and maintain their business entities. **He will be speaking on the importance of copyright and trademark.** Giving examples of real situations and making it clear artists should look to copyright their work and not violate any copyright laws. Keith McMahon is a 2009 graduate from St. Mary's University School of Law in San Antonio, Texas. He has experience representing clients in Real Estate Law and Litigation, Construction Law, Business Law, and Litigation, as well as Personal Injury. Further experience as a Contract Title Attorney analyzing and interpreting recorded instruments. Keith has negotiated contracts for artists including Misfits guitarist Doyle Wolfgang Von Frankenstein, MMA Fighter, International Wrestler and former WWE Champion Alberto Del Rio as well as drafting contracts. He has practiced as an entertainment attorney creating LLCs, writing contracts and non-disclosures for national and local artists, as well as for local businesses. He has managed numerous criminal cases in Bexar, Comal, Hays, Travis, and Williamson counties.

SAVE THE DATE – MARK YOUR CALENDAR - STAY INFORMED

NBAL Special Show Information

Gerlyn Friesenhahn 2nd VP

Current Show “Lasting Impressions” Private Show for Canyon Lake Art Guild Members

82 Total Art Entries

28 Artists

Up-Coming Show:

The next show will be “The Wonders of Water”

Submission Day: Mon, May 23, 9 AM–12 PM

Reception and Awards Presentation: Sun, May 29, 2–4:30 PM

Jury Day Reminder:

Submission Day: Sat, June 4, 10 AM–12 PM

Pick-up: Same Day 4-5 PM

Please read Jury Process Information and How to become a displaying member, found on the NBAL Website and on the gallery show bulletin board.

Show news for NBAL Members:

The September show “Piece by Piece” focuses on Mosaics, Collage, Assemblage, 3D Sculptures, Assembled Jewelry, Stained Glass, Fused Glass, and Fiber Arts. Painting and drawing media artists can participate by creating collage artwork using 2D substrates such as paper, canvas, and other painting or drawing materials assembled into a collage.

Upcoming Activities Planned by the Greater New Braunfels Art Council (GNBAC)

Deborah Richman – Arts Council
Representative

Dear NBAL members, please review these upcoming activities sponsored by the GNBAC. You may be interested participating:

Public Art Mixers

Our first PUBLIC ART MIXER in February at the Lark Mason Gallery was a **huge** hit, even with the wintry weather! Thanks to Leila Reynolds, Padi Civello and Myra Knapp for their displays and demos! Our next mixer will be **August 25th, 5:30-7:30pm** at the beautiful and historic Art Deco Landmark Lofts Clubroom! Space is limited for artists to display their work. NBAL members contact gnbartsCouncil@gmail.com if interested in reserving your spot!

Fall Into Art Festival

Our 6th Annual FALL INTO ART FESTIVAL is set for October 15-16 in central New Braunfels - official location announcement coming soon! Watch our website www.gnbac.org or more details on how to apply to have a booth and SELL YOUR ART

Wein & Saengerfest

By Sherry Woolley and Anne McCoy
NB Chamber Reps.

Wein & Saengerfest is back Saturday May 7th noon – 9pm. This one-day event, sponsored by the New Braunfels Parks Foundation and the Downtown Association, will result in the closure of San Antonio Street. Educational events, kid's activities, and live music in the evening highlight this event. Come on down and join in the fun!

Sometimes One Is Not Enough

By Myra Knapp -
Librarian

Strengthen Your Drawing for Free:

You have all heard it said that no matter what style of art, what art project you are facing, what medium you will use, or what you want your finished project to look like, that it all begins with the skill of DRAWING. Today while working in the library, I counted some 54+ books with DRAWING in the title and that is just the tip of the iceberg. There are books on drawing animals, buildings, people, drawing with ink, drawing a likeness, drawing the human head, drawing with pastels, with your imagination, the "Big Book of Drawing", how to draw trees, flowers and on and on. What a resource you have at your fingertips. Get the key to the member's only NBAL Library from the front desk and go upstairs and unlock a world of fantastic and amazing information - all for free and without calories.

Facebook News

By Vickie Moon Merchant
Social Media Team Leader

We are looking forward to a "reboot" of our Facebook Page. Please stay tuned and "like" and "share" our posts. We need to make the public aware that our artists are always creating new art as well as encouraging the artists of tomorrow!

Upcoming Team and Membership Meetings

The next scheduled Team and Membership Meetings:

Team Meeting – May 17, 2022, at 12:30 p.m. in the Bower Classroom

General Membership – May 17, 2022, at 2:00 p.m. in the Bower Classroom

Following the membership meeting, there will be an art demonstration by Gina Eby. She will be showing us some of her whimsical sculptures.

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:

[Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://TheNewBraunfelsArtLeague.com)

Upcoming 2022 Workshops

By Barbara Blaschke -

THOM RICKS

Acrylic Painting Workshop, June 23 - 25, 2022.

Cost: \$350/Members; \$385/Non-members / \$100 Deposit



Come join us as Thom shows you how to bring color to your paintings in this fun filled three-day acrylic painting workshop! Thom Ricks has been a professional artist for 50 years and a world traveler who will show you the ease, fun and freedom of painting and playing with acrylics

MOSAIC MANDALA DESIGN with DIANNE SONNENBERG

October 8 - 9, 2022, 10am – 5pm
Cost: \$285/ Members; \$320 Non-members / \$100 Deposit
\$50 Materials Fee per student



Each student will receive their own design materials kit, put together by Dianne specifically for workshop participants. Participants will learn how to effectively use tools to expand their design capabilities. Using a combination of instruction and exercises, we will design and create an individual mandala with personal significance

Still Life Oil Painting with Qiang Huang

3-day workshop November 11 - 13 2022
Cost: \$450/Member; \$485/Non-Member / \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

During the workshop Qiang will demonstrate his unique approach to painting still life; giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values, and mixing colors to create powerful and accurate representations on canvas.

See the New Braunfels Art League Website, TheNewBraunfelsArtLeague.com for full descriptions of the Workshops. **Workshop attendees must be 18 years or older. Workshop fees are non-refundable for cancellations within 30 days of the workshop.**

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP – Gerlyn Friesenhahn
3rd VP – Gretchen Goode
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President Emeritus – Elaine Felder

