

New Braunfels ART LEAGUE

March 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL membership and patrons,

Are you ready for March!!! Did you know that in the early Roman calendar, March (or *Martius*) was the first month of the calendar year because March brought the first day of spring and it was the start of new beginnings. Isn't it perfect, that we will be hanging the *Teen Spring Gallery Show* in mid-March? This wonderful show will be opening on March 14th. It is exciting to think that we will be playing a small role in the development of a new generation of artists. Just think, some of these young people are our future NBAL members. Let us all take the time to applaud their work and thank the teachers who give support and guidance.

*I Martius am! Once first, and now third!
To lead the Year was my appointed place;
A mortal dispossessed me by a word,
And set there Janus with the double face.*

–Henry Wadsworth Longfellow, American poet (1807–82)

I would also like to take a moment to congratulate the winning artists and other participants in the ***Anything Goes*** show. The space is filled with wonderful work. I especially want to acknowledge artists who are showing their work for the very first time. Regularly displaying artists know from experience that presenting to viewers for the first time can be an emotional challenge. Thank you, for accepting the challenge!

Enough said, it's time to get to work. Our next NBAL show ***The Wonders of Water*** is just around the corner.

Sincerely,
Nanette Scranton

Treasurer's Report January 2022

By Marcie Helmke

Top Ten Sellers: Nell Anderson, Richard Lopez, Janet Olson, Robbie George, Laraine Romine, Shelley Henderson, Mary LaFond, Bill Sullivan, Sherry Haynes, Stan Unser

Total Sales: Jan 2022 \$7,735.37
 Jan 2021 \$3,994.47

34 artists sold a total of 51 pieces with an average price of \$150.76

Highest priced item \$1800.00

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

By Marcie Helmke

Part of the sales process is completing the sales invoice. One of the pieces of data you need to record is how electronic payments are processed ie. VISA, Mastercard. **Debit** has been added as a choice. Please look at the charge slip to know which method of payment to circle.

If you need a copy of a form during your workday, please go upstairs and use the copier in the Memorial classroom.

Help Wanted ... A Webmaster for NBAL.

By Gretchen Goode

If you have the expertise to manage and maintain a website built on the Weebly platform, let's talk. We need you! Digital marketing and social media experience would be a bonus. Please contact Gretchen Goode at goodecreative@gmail.com or call 773-771-3364.

NBAL Special Show Information

2nd VP

Current Show "Anything Goes" Data:

86 Total Artists

206 Total Art Entries

Last Day: Thursday, March 10 (You may start picking-up show artwork any time after 3 PM)

Pick-Up: Friday, March 11 (All Day Long)

Winners of Special Show “Anything Goes”

Judge’s Comments for the Overall Show

Great show! I tended to judge towards the more experimental, risk-taking pieces. I also took the approach to the medium and running in a newer way, especially digital pallets.

Thank you for allowing me into your creative world.

Thom Ricks, Judge

Anything Goes Show Winners – Congratulations!

Cat 1 Oil & Acrylic treated as oils

1st	Artist:Myra Knapp	Title of Artwork:Exuberance
2nd	Artist:Susan Best	Title of Artwork:Coastal Hydrangeas
3rd	Artist:Angela Ogden	Title of Artwork:Red Nebulae
HM 1	Artist:Leila Reynolds	Title of Artwork:Life Underwater
HM 2	Artist:Kathy Perales	Title of Artwork:Shorthand Unlimited

Cat 2 Water Media

1st	Artist:Valentine Roche	Title of Artwork:Tres Mujenes Sonadoras
2nd	Artist:Marlene Skaggs	Title of Artwork:Out of Darkness
3rd	Artist:Char Ocasek	Title of Artwork:Beginning of Spring
HM 1	Artist:Gay Fly	Title of Artwork:Through the eyes of children
HM 2	Artist:Betty Holly	Title of Artwork:Next Level

Cat 3 Drawing Media

1st	Artist:Karen Spangrud	Title of Artwork:End of the Day
2nd	Artist:Tammy Manlove	Title of Artwork:Pear #5
3rd	Artist:Norman Bean	Title of Artwork:The dream within a dream
HM 1	Artist:Brian Beck	Title of Artwork:Taking the lead
HM 2	Artist:Diane Parker	Title of Artwork:Windy Day

Cat 4 Photography

1st	Artist:Ralph Nordenhold	Title of Artwork:Love Locks
2nd	Artist:Steve Jones	Title of Artwork:It’s Nature’s Way
3rd	Artist:Darryl Patrick	Title of Artwork:Burano
HM 1	Artist:Melanie Schmeltzer	Title of Artwork:Sidewalk Shadows
HM 2	Artist:Lisa Hood	Title of Artwork:Images of Texas

Cat 5 3-D Media

1st	Artist:Mia Lambert	Title of Artwork:Metamarphosis
2nd	Artist:Susan Best	Title of Artwork:This too shall pass
3rd	Artist:Marta Roberts	Title of Artwork:Busy in the Shop
HM 1	Artist:Dick Kappell	Title of Artwork:Mare and Foal
HM 2	Artist:Janet Avery	Title of Artwork:My Corazon

The next show will be “Teen Spring Gallery Show”

Our show for young Comal Art Students is back! Thanks to the hard work of Nell Anderson who has contacted all the middle and high school art teachers in the area. We are hoping for a great turn out.

Submission Day: Friday, March 11, 2 – 5 PM & Saturday, March 12, 10AM – 2 PM

Reception: Sunday, March 20, 2:00 – 4:30 PM

Middle School Reception from 2 - 3 PM,

Awards Presentation at 2:30.

High School Reception from 3 - 4:30 PM,

Awards Presentation at 4:00.

Gallery will remain open until 5:00 PM.

NBAL Gallery Information

Mary K. Hammond - 1st VP
mkhstudio16@gmail.com

There is a new Docent Desk Reference Notebook at the Docent Desk. Please read this information carefully about all that goes on in the gallery. I also sent it in an email to all docents and team leaders so that they may study it at home. If you are not a docent or team leader but would like to read this, then please email me and I will send you a copy.

I think you will be amazed on how much of this information you already knew and SHOCKED about how much you have forgotten or did not know.

Gallery Staffing

Answers to questions I have been getting:

Clarification of Timesheets

In the first section of the Timesheet Notebook, you will find ALL of the Displaying Members and the jobs that they do. You will also see 14 General Members who do a job for NBAL. We need everyone who is in this section to mark off the days/hours that they are working. If you are on the Ex-Board or the Team Board and do your job from home on your computer then you need to keep track of your hours and document those hours on your timesheet.

Example: You are on the Team Board, and you work every morning for 3 hours on your computer for 5 days a week. In the notebook, on your timesheet, in the box for January, you should write in “Work from Home, 60 hours”.

Example: If you are a Docent then you should just write in the date of the day you are working in the appropriate box of the month.

Example: If you are on the Housekeeping Team then you should write in both days that you come into the gallery to do your job.

In the second section of the Timesheet Notebook, you will find the General Members who do not do a specific job for the gallery. These members may come in to help with a special event or work a day as a Guest Docent because they have entered a Special Show. They need to mark/write in the day or event that they worked on the Timesheet provided in this section.

WHY??

You may be asking yourself “Why are they making us do this?”.... We never did this before.” In the past when we applied for grants, we just guessed how many volunteer hours our members worked for NBAL. We need to be able to back up that guess with paper documentation if we are ever asked for proof. When I started doing this, I was surprised at how many workers we have and how many hours our members give to NBAL. I believe we have been shortchanging ourselves in the past and should have guessed a higher number.

Being a Sub

When subbing for someone, please put the date and **print your name on** the sub line in the box of the month you are working for them on **their timesheet**. If you traded with them then they should put their name on your timesheet. Please mark if you are subbing in an emergency situation, have traded your day, or are being paid to work this day where indicated under your name. If you agree to sub for someone for the fee, you still need to work your regular time.

Making Up a Missed Day

If you have missed a workday due to bad weather, or an emergency that you were not able to get a sub for, then you need to make up your day. Find the **Reassignment Schedule** found over the Docent Desk in the workroom. This will have the dates that NBAL needs workers as Docents or as staff for Special Events. Please sign this form where you want to work. If you are filling a docent slot, then also mark the **Docent Workday Calendar** on the day you will fill in. This is so you will be called with a reminder about working.

Question about calling artist about the pricing of their artwork

I know our policy says...no discounts or deals on selling art in our gallery... but I've been there when people asked about it and the artist was called. I think some of us docents are unclear about this. Can you clarify this?

Yes, our policy is no discounts or deals on selling the art in the gallery. The reason is that it is cruel to call an artist and ask them to take less for the work they have done. Think about this from the artist's viewpoint.... and I know because I have been called and asked to come down on my prices before.

An artist works long and sometimes difficult hours to create something that they are passionate about. They NEVER get paid for the time they have invested into a piece of art. I have worked

as a jeweler in the past, for three different jewelry stores/manufacturers, and the only time I have gotten a fair amount for my work hours was when they were paying me an hourly wage. As an independent artist painting or working in ceramics, I started out documenting every time I sat down to work and was shocked at the amount of time I took with each piece. I tried charging \$10 an hour and had to face the fact that no one would buy my art for that amount... Ouch! Then you try adding up the cost of the materials that you have used and doubling it or tripling it and that is way too low for the backbreaking hours you have put in. SO.... you try to find a happy medium between these two prices and that is what you put on your price tag.

Imagine being the artist who gets a phone call from the gallery and is excited thinking "Someone liked my art enough to buy it and the gallery is calling me to tell me that I have sold something.... Yeah!", but instead they are asked to take less for their hard work. Let me tell you it is a creative soul crushing question and very cruel. That is why the policy is not to call.

Maybe I am wrong about how our artists feel???? **If an artist wants to be called about possible discounts on their artwork, then they can write a message at the top of their inventory sheet saying something like this "Please feel free to call me to discuss my prices."**

Good Question!

Email any further questions to me for next month.

Gallery Appearance

Changes to Gallery Rules.... You may want to print these out or make changes in the yearbook for yourself. I have highlighted the changes.

Change to Gallery Rules section 7, Labeling and Documentation of Artwork for Display, page 20/21.

7. DISPLAY CRITERIA FOR MAIN GALLERY AND SPECIAL SHOWS

Labeling and Documentation of Artwork for Display

- g. Photographs that have been altered or manipulated by using a computer should be labeled for sale and entered into shows as Photo/Digital Art. Photographs that have been printed on a canvas or a substrate and then altered on top of with any media should be labeled as Enhanced Photography and entered as Photo/Digital Art in all competitions or while on display in the main gallery.**

Change to Gallery Rules section 7, Display Requirements, page 22 - 23 of the Yearbook.

7. DISPLAY CRITERIA FOR MAIN GALLERY AND SPECIAL SHOWS

Display Requirements

All artwork offered for display must be "gallery ready". This may differ depending on the media. Please see below for guidelines.

- h. Artists who work in jewelry are asked to monitor their cases and keep them clean and up to date. No signage, photos or paperwork should be in the case. The Jeweler may place a name plaque or card no larger than three inches by five inches in their case with a title, description of work or instructions to view their Artist Inventory Sheet for a listing of materials. The 1st VP will determine when jewelry cases do not meet NBAL expectations. The Board is the final appellate authority. Jewelers must provide their own display furniture. A jewelry case cannot be empty.

Change to Gallery Rules section 8, Gift Gallery, page 24 of the Yearbook.

8. Gift Gallery

Small works for the Gift Gallery must be labeled GG on the art tag and noted in GG column on an NBAL Artist Inventory Log Sheet. Total inches (height plus width) will count towards the Displaying Members allotted 150-inch display area.

The Gift Gallery has three display areas; you may place 5 items priced under \$100 in each area:

- (1) Wall/Hanging Area – Hanging pieces that are no more than 15 inches in any measurement, including the frame.
- (2) Tabletop/Shelves - Small tabletop pieces such as small boxes, sculptures, or paintings no larger than 10 inches in any measurement, including frames or easels.
- (3) Card Rack/Baskets - Packs of cards and/or matted artwork (as per gallery rules).

Special Events

By Mary K. Hammond

We had our first Special Event on Saturday, February 12 to celebrate Valentine's Day. The gallery had 59 visitors that day and Margaret Byrne says that a lot of them were young and new to the gallery. She also told me that "Leila was amazing and brought life to the space" doing the demonstration. Sales for the day were \$390.54. Many thanks to Margaret and Leila!

Reminder: NBAL will be hosting the New Braunfels Downtown Association on Tuesday, April 26 from 5 to 7:30 PM. Please sign-up in the workroom on the list found on the bulletin board if you would like to help.

Light Your Creative Fire

By Myra Knapp, Librarian

Wouldn't you love to take your art to the next level? Always wanted to try something out of your comfort zone or just recharge your batteries? Curious about how to sculpt, throw a pot, create a collage or try your hand at jewelry making? Find all the information you need to get a solid start on your new "other area" of interest. The magic happens when you open the door to your Members' Library upstairs just off of the Bower Classroom. It is free and open always. Just get the Library key at the docent's desk and you will be on your way to lighting your creative fire.

Facebook News

By Vickie Moon Merchant

Thanks for all the *Shares & Likes*. Our numbers are growing, and it seems like more people are attending classes and events at NBAL. We appreciate all your help in this.

Instructors, please send any changes in classes or workshops to me so that the Facebook page can be updated. The posts are created from information that I receive.

Please note the info posted and if there are mistakes, please let me know so that corrections can be made. Please email me at vickie.moonmerchant@gmail.com or NBALFacebook239@gmail.com. I really appreciate your help in getting the correct information to the public.

For those interested in Facebook posts, NBAL has 3 different pages. I am working with someone who can help us straighten this out.

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:

[Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://TheNewBraunfelsArtLeague.com)

Upcoming 2022 Workshops

By Barbara Blaschke

"Contemporary Approaches for Self-Expression"

Acrylics with Joan Fullerton April 28 – May 1, 2022

Cost: \$465/NBAL Members \$500/ Non-Members/ \$100 Deposit



Join us as we jump into a dynamic "playground of innovation" full of inspiring demonstrations, lectures, encouragement, and practice. You will learn how to coax an image out of an abstract background, and how to paint non-objectively utilizing only the power and intricacies of shape, color, and line. You will explore them all by working intuitively and embrace and respond to what shows up. Working in a series will help reinforce these concepts.

This workshop is full, but the waitlist is still open.

AS FAR AS THE EYE CAN SEE

A study into refining and defining your realistic paintings!

Watercolor with Joanna Burch May 13 – 15, 2022

Cost: \$300/ members, \$335/non-members /\$100 Deposit



This watercolor class will start with refining and defining the details in a realistic painting. We will work from a **class project**. You will also have time to work from your own reference material/photos that are accurate and clear. Whether it may be a floral, animal, or still life, we will concentrate on what makes a painting look more realistic (shadows and high light areas, detail, edges, etc.). You will also learn how to recognize and read your reference material more accurately, seeing more clearly and understanding drawing principles

Still Life Oil Painting with Qiang Huang

3-day workshop November 11-13 2022

\$450/Member \$485/Non-Member \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

During the workshop Qiang will demonstrate his unique approach to painting still life; giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values and mixing colors to create powerful and accurate representations on canvas.

See the New Braunfels Art League Website, TheNewBraunfelsArtLeague.com for full descriptions of the Workshops. **Workshop fees are non-refundable for cancellations within 30 days of the workshop.**

Next Meeting

General Membership Meeting: Tuesday March 15th, 2:00pm
Team Membership Meeting: Tuesday March 15th, 12:30pm
Board Meeting: Tuesday March 15th, 10:00am

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP
3rd VP – Gretchen Goode
Secretary – Susan Best

Treasurer - Marcie Helmke
Asst. Treasurer – Flo Biggs
Parliamentarian – Marnie Silcocks
President Emeritus – Elaine Felder

