

New Braunfels ART LEAGUE

June 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL Members and Patrons,

Have you seen it! I am speaking of the **Wonders of Water** Show. It is fantastic! As I walk through it, I am amazed by number of spectacular pieces and new artist names. Show co-chairs and submission team deserve a great big thank you for the wonderful job placing this show. There was an incredible number of pieces submitted. I heard tell, that it is one of the largest shows ever placed in the gallery.

We are six months into the 2022 year, which is hard to believe. Your board has been busy updating job descriptions, gallery rules, and maintenance contracts. You may ask why so often these changes and updates occur. We wish they didn't, but, as you all know, we are surrounded by rapid change and growth. New challenges arise each month and NBAL must keep up to date to remain a thriving business.

June is the month that our parliamentarian will be forming a committee seeking out the leadership needed in 2023. We are on the outlook for individuals who would like to serve our organization moving forward. You do not have to be a displaying member to serve on the board. If you have ever asked questions like, "Why are they doing it that way?", "Why don't we do this?", or "I wish we did it this way?", now is the time to step forward and be part of the team. If you are a displaying member, selling artwork, a winner of awards, or a successful teacher, now is the time to consider sharing your talents, giving back, and becoming active in gallery leadership. Strong, creative, leadership is needed! Leadership comes with responsibilities; but, it does have rewards. You will have an opportunity to represent NBAL to the community and befriend new art lovers throughout the community.

Enough said, the next show, **Texas**, one of our annual favorites, is now just weeks away. Let those creative juices flow!

Sincerely, Nanette Scranton

Treasurer's Report April 2022

By Marcie Helmke -
Treasurer

Top Ten Sellers: Diane Parker, Marilyn Hamilton, Joe Eby, Mary Shepard, Debra Cooper, Nancy Ford, Marta Roberts, JoAnn Beissner, Leah Larremore, Gina Cumberland

Total Sales: April 2022 \$9008.81

April 2021 \$6517.66

47 artists sold a total of 118 pieces with an average price of \$ 77.71

Highest priced item \$ 750

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

By Marcie Helmke -
Treasurer

With the upcoming jury day, we are scheduling docent training sessions for the new displaying members. Policies and procedures change with time. If you would like a refresher course, please contact Carol Erwin, docent trainer, to be added to a session.

NBAL Gallery Information

Mary K. Hammond - 1st VP
mkhstudio16@gmail.com

Note to all NBAL Members

After assuming the role of 1stVP for 2022, I learned, or had it pointed out to me, that a few members were not following some of the Gallery Rules. Either they were not aware of the rules, or they were just ignoring them. This is a question that I cannot answer, but I found that we had no method to document a transgression or a process to deal with an offense. We had one to address displaying members not working their hours, but not one for failing to follow other gallery rules. So, I wrote one and it was approved by the Ex-Board in May. Please see the following new rule.

New Rule

7. DISPLAY CRITERIA FOR MAIN GALLERY AND SPECIAL SHOWS Enforcement and Resolution

Docents have the responsibility to remind members of the gallery display rules but may not pull artwork from the gallery. Board members have the authority to enforce these rules.

a. Consequences for any member failing to follow NBAL Gallery Rules:

- (1) First offense - letter of reprimand from the Executive Board and the Gallery Appearance/Display Team Leader.
- (2) Second offense - loss of displaying privileges for three months but still required to work scheduled days.
- (3) Third offense – referral to Resolution Committee.

A Resolution Committee will mitigate any disputes with NBAL members regarding displaying criteria because it directly influences the business of NBAL. The Committee shall consist of three members appointed by the Executive Board. The Resolutions Committee will make recommendations to the Executive Board. The Executive Board will make all disciplinary decisions and these decisions are final. **Please see the NBAL Bylaws, ARTICLE XI: MEMBERSHIP GRIEVANCES AND CODE OF CONDUCT, Section 1, and section 2.**

I am adding a new section to the Docent Desk Reference Notebook so that you may see all the changes to the Gallery Rules or added rules that the EX-Board approves this year. They will be in next year's NBAL Yearbook but go in effect as soon as they are approved. I will do my best to keep you updated.

Gallery Staffing

We had a lot of General Members who participated in this last show and that is fantastic news for the gallery and our organization. That being said, there will be inexperienced members helping in the gallery this month. Please be aware that they are not to handle any sales. If you see one helping a customer and getting ready to write-up a sale, please step forward and do the job, handle the credit card machine, or take in the money, because ONLY TRAINED DOCENTS may do this. General Members have not been trained in cyber security or have signed the cyber agreement, they CANNOT touch the Clover machine or a customer's charge card. If they do, it is putting NBAL at risk.

You could say "Let me help you with this sale.," and then they could help with wrapping the item or continue to talk with the customer.

Reminder About Guest Docents

Guest Docents are General Members who are Special Show Participants:

- a. Work hours are to be a full workday that you agreed to on Submission Day.
Monday through Saturday - 9:45 AM to 5:15 PM
Sunday – 11:45 AM to 5:15 PM

- b. The Guest Docent's job is to function as a greeter to incoming visitors and invite them to see the Special Show.
- c. Guest Docents are NOT ALLOWED to staff the desk, write up sales, process credit cards, or cash payments.

New Calendar

A new Calendar for the rest of the year will be up after the Jury Process is completed and new Displaying Members are added to the schedules. This will be July through December.

NBAL ARTIST ORIGINAL WORK RULE REVISED

Marlene Silcocks – Parliamentarian

marnietx100@gmail.com

To NBAL Members and Displaying Members

The Executive Board approved the decision to revise the rules “**Original Work,**” page 20 in the 2022 Yearbook. The new gallery rule titled “**Artist Original Work**” applies to ALL artists displaying artwork in the Main Gallery and Special Shows. It explains how you can avoid violating another artist's original Copyright. A copied artwork or a derivative without permission from the original artist cannot be displayed in the NBAL Art Gallery.

There are online sites which offer FREE Public Domain artwork you can copy. YOU know when you directly copy another artist's work. Are you aware **your** artwork is automatically copyright protected the moment you create it? You can find further reference to this and other useful information in the Docent Desk Reference Notebook, “Clarification of Gallery Rules.” Please be careful how you choose to copy another artist. Thank you for following the Copyright Laws which protect your art creations as well as another artist's. Be creative and original in your NBAL Art Gallery displays. Continue to make the gallery a showing of an artist's finest creative work. “**Creativity is intelligence having FUN**” ...Albert Einstein

“Artist Original Work” (revised rule, May 17, 2022)

All artworks on display in the New Braunfels Art League (NBAL) Gallery, and for sale, must be the original artwork, created by the displaying artist. *Original artworks are defined as an original design, image, and expression created by the originating artist and fixed to a tangible medium of expression (17 U.S.C. § 101 Copyright Laws).* Copied artwork must have written permission from the originating artist or be from Public Domain. Only the originating artist has the right to create derivatives. Using digital copied photos from media sources without written permission from the originating artist are subject to Copyright Laws.

Licenses obtained from stock-photo suppliers are subject to Copyright Laws. Artist created jewelry is subject to Copyright Laws.

If painting from photographs, the photograph must be the displaying artist's own. If copied, the artist must have written permission from the original photographer or use images from Public Domain.

The artist must not violate the Rights of Publicity. If creating a collage, materials must be artist owned, be from Public Domain, or if copied, not recognized as from original image.

If there is a suspected copied artwork or a derivative by an artist on display, the NBAL artist and the 1stVP will have a discussion to determine if the work can remain in the gallery. If agreed to be a copy or a derivative, only the artist may remove the artwork from the gallery.

Craft kits or commercial patterns are not permitted in the Gallery. Reproductions (giclée or copies) of an artist's own work are sold in bins designated for reproductions. Artworks created in a workshop, using the instructor's photos or personal artwork, can be displayed in the Main Gallery, with the instructor's permission.

Copying the works of other artists can put the artist and the NBAL in danger of violating Copyright Laws and lawsuit. The NBAL is not liable for any Copyright violation claims against an NBAL displaying artist. An accused displaying artist cannot hold the NBAL accountable.

The NBAL is not liable for any monetary settlement in a Copyright violation against a displaying artist. The violating artist is solely responsible for all damages.

EVENT REMINDER

By Marnie Silcocks



SPECIAL GENERAL MEETING GUEST SPEAKER

“The importance of Copyright and Trademark”

July 19, 6:00 pm

Main Gallery

Keith McMahon, Attorney

Davidek Law Firm, PLLC

This is a reminder: the General Meeting for July 19 has a new time. The general membership meeting will begin at **5:45 p.m.** At 6:00 p.m. there will be a special guest speaker, Keith McMahon, Attorney. He will be talking about Copyright and Trademark.

Mr. McMahon has requested artists and guests have their questions given to him prior to his presentation. If you have a question, please write it down and we will collect them at the door as you arrive. It proves to be an interesting and informative evening. Are you planning to attend? Looking forward to seeing you there.

NBAL Special Show Information

Gerlyn Friesenhahn 2nd VP

Current Show “The Wonders of Water”

May 24 - June 26

90 Artists

193 Pieces of Art

4 New Members

Jury Day Reminder:

Submission Day: Sat, June 4, 10 AM–12 PM

Pick-up: Same Day 4-5 PM

Please read Jury Process Information and How to become a displaying member, found on the NBAL Website and on the gallery show bulletin board.

Up-Coming Show:

The next show will be “Texas”

Submission Day: Mon, June 27, 9 AM–12 PM

Reception and Awards Presentation: Fri, July 1, 5:00-7:30 PM

Show news for NBAL Members:

The September show “Piece by Piece” focuses on Mosaics, Collage, Assemblage, 3D Sculptures, Assembled Jewelry, Stained Glass, Fused Glass, and Fiber Arts. Painting and drawing media artists can participate by creating collage artwork using 2D substrates such as paper, canvas, and other painting or drawing materials assembled into a collage.

Upcoming Workshop

By Barbara Blaschke



Acrylic Painting Workshop, June 23, 24 and 25, 2022; 10am - 5pm

Cost: \$350/Members; \$385/Non-members



Come join us as Thom shows you how to bring color to your paintings in this fun filled three-day acrylic painting workshop!

He will encourage, inspire, teach and demo his unusual and colorful way of applying acrylics. Thom Ricks has been a professional artist for 50 years and a world traveler who will show you the ease, fun and freedom of painting and playing with acrylics! See more about Thom at his website: www.thomricks.com

Make checks payable to NBAL and be sure to include which workshop you will be taking along with a **phone number and email address** in the envelope with your check. Mail to: Barbara Blaschke, P.O. Box 3166, Canyon Lake, Texas 78133

For questions, email: barbarablaschke6@gmail.com or call mobile 830 513 3928.

For local accommodations check out: <https://www.playinnewbraunfels.com/stay>

Thom Ricks Workshop materials list:

Acrylic Paints

(I use Master's Touch acrylics from Hobby Lobby, they go on sale every couple of weeks)

Titanium White

Permanent Black or Payne Gray

Neutral Gray

Cobalt Blue

Chrome Oxide Green

Yellow Medium

Yellow Ochre

Permanent Red

Orange

Light Magenta

9 X 12 Paper Palette- Master's Touch

18" X 24" **gallery wrapped** Master's Touch Grandeur Collection canvas

or larger if you dare?

Roll of paper towels, apron,

I'll provide the brushes

- **If a student doesn't normally work in acrylics and isn't sure if they want to invest in acrylic paints, I'll provide everything plus more colors for an additional fee of \$70.00 per student. I'll need to know two weeks in advance.**

See the New Braunfels Art League Website, TheNewBraunfelsArtLeague.com for full descriptions of the Workshops. **Workshop attendees must be 18 years or older. Workshop fees are non-refundable for cancellations within 30 days of the workshop.**

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:

[Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://Classes - NEW BRAUNFELS ART LEAGUE (TheNewBraunfelsArtLeague.com))

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP – Gerlyn Friesenhahn
3rd VP – Gretchen Goode
Secretary – Susan Best

Treasurer - Marcie Helmke
Asst. Treasurer – Flo Biggs
Parliamentarian – Marnie Silcocks
President Emeritus – Elaine Felder

