

New Braunfels ART LEAGUE

August 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL Membership,

I'm trying to stay positive, but not sure this hot summer will ever end. Hopefully, you all have been engaged in something that is keeping you cool and creative. Our latest show, ***Taking it to the Streets***, has just been hung on the walls. I couldn't wait for the reception on Friday and made a special gallery trip to view the work. It is truly a remarkable show and I love the different ways our artists interpreted the theme.

While visiting the gallery, take a moment to step out the front door to view our two new canopies. The white soffits are brightening up the front of the gallery. The canopies are not quite complete as the lighting is still being installed.

August 16th is a day to mark on your calendar! From 6:00 – 8:00 p.m. we will be gathering in the Bower Classroom for our **annual potluck**. Bring a favored recipe to share with friends. The meat and drink will be provided. As in past years, we will be doing an art exchange. I know that we have many new members, so let me encourage you to come and meet new friends.

For our new members, let me share with you the details of the art exchange. First, it is voluntary, and you do not have to participate. However, it is lots of fun. All who wish to join will bring in one of their favorite and cherished pieces of artwork (no wrapping needed). The exchange items will be gathered up and given a number. All participants will blindly draw a number. You never know what you will get. I have three cherished items, a pottery bowl, a woven basket, and a water painting from earlier exchanges.

Lastly, let's get to work. Our next show will be ***Piece by Piece***. The turn in day is just around the corner!

Sincerely,

Nanette Scranton



Treasurer's Report June 2022

Marcie Helmke - Treasurer

nbaltreasurer@gmail.com

Top Ten Sellers: Rendy Spangenberg, Shelley Henderson, Sherry Kelley, Diane Parker, Mary Hammond, Sydni Dusek, Sharon Alexander, Joan Ehlert- McBride, Leola Jahns, Brigitte Saidi

Total Sales: June 2022	\$	9449.45
June 2021	\$	8829.26

50 artists sold a total of 83 pieces with an average price of \$ 118.53
Highest priced item \$ 700

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

Marcie Helmke – Treasurer

nbaltreasurer@gmail.com

After writing up a sale, please remember there are two tasks to complete:

1. Call the artist to let them know they made a sale and need to replace their artwork at the gallery.
2. Mark the artist inventory form that the piece of art sold.

Failure to do these tasks limits the artist's profitability. It also results in needless research as to the location of the "missing" art.

NBAL Gallery Information

Mary K. Hammond - 1st VP

mkhstudio16@gmail.com

Note to all NBAL Members

Jodie Taylor's widow, Hazel, has donated his pastels and some of his art supplies to the art league. You can find them in the donation area. Please be generous when putting your donation in the jar provide.

Gallery Staffing

Please be sure to put your work dates on your timesheets!

Docent Training Reminders

Please do not close out the Daily Sales Log until all customers are out of the gallery. **YES, this includes the 1st Friday night team...** we do not close until 8:00 PM so do not bring your money and paperwork upstairs until then and after the customers have left

Gallery Assistant

Robert Mayhall is our Gallery Assistant: you can find his number at the front of the NBAL Yearbook. Please let him know if you see we are running out of any of our art tags, bags, or forms.

Special Events

NBAL Potluck, book sale and art exchange will be:

Date: August 16, 2022

Time: 6 – 8 p.m.

Place: Bower Classroom

NBAL Special Show Information

Gerlyn Friesenhahn 2nd VP

Current Show:

“Taking it to the Streets”

August 2 – September 4

41 Artists

86 Pieces of Art

Reception and Awards Presentation: Friday, August 5, 5:00-7:30 PM

Upcoming Coming Show:

“Piece by Piece”

Submission Day: Tuesday, September 6, 9 AM–12 PM

Reception and Awards Presentation: Sunday, September 11, 2-4:30 PM

2023 Special Shows are being planned. E-mail me with ideas and consider becoming a co-chairman for a show in 2023.

gmfriesenhahn@yahoo.com

Exciting Facebook and Instagram News

Vickie Merchant

NBAL [Facebook239@gmail.com](mailto:NBALFacebook239@gmail.com)

Our social media concerns have been met and we are on our way to a new social media presence in our local community.

The name of our **official Facebook page** is “**The New Braunfels Art League.**” Only the name has changed. I will happily post any news you have of interest to our members, students or patrons. Please send these to me directly at NBALFacebook239@gmail.com. This is our official Facebook g-mail address.

“Artistat NB Art League” has been deactivated. I know many of you post on that site.

Instead, please join **our Private Group, “Friends of the New Braunfels Art League.”** This page is strictly for our NBAL members, you must be a current NBAL member to post on it.

To “Join”, just answer the membership question. I will check for your name on the NBAL membership list. Once approved you will be allowed to post. This is a great opportunity to share your artwork, techniques, and interests with other members. So far, we have almost 30 members.

If you are starting a class in September, we can advertise it on both pages as well as post it on the website. If the information is different from what is posted now on the website, please send the updated information to me. Getting the website updated is our next priority.

A great big thank you, to all who have sent me posts. Everyone, please ***Like and Share*** the posts you see. Doing so, will give NB Art League a greater presence in the community.

Library Book Sale!

Myra Knapp

Librarian

Ever wonder what happens to the books once they have been donated to our Members' Library? Well, most of those wonderful books are processed and put on the shelves with you in mind.

Sometimes we already have a copy, or it is not quite the right fit for library use. So, we have many terrific books that need to go home with you. These are fantastic art related books, and they will be available to you at nearly give away prices during our Potluck dinner August 16th.

Many books will be at the price of \$3 per book! You get first pick before they will be given to the public library. You won't believe the selection. Come join us for dinner and browse the book sale on August 16th. See you there

A Shining Moment for NBAL

Gretchen Goode
3rd VP

The New Braunfels Art League was selected to star in a full-page Herald-Zeitung testimonial ad in the next New Braunfels Monthly Magazine. The Ad will run on Wednesday, August 3rd, and then in September in the NB Monthly. Be sure and look for it and when you run into the featured artists, ask for their autograph!

The Greater New Braunfels Art Council (GNBAC) ART MIXER

MID-Texas SYMPHONY CANYON LAKE ART GUILD deanfredrick CUSTOM

Open To The Public

AUGUST 25, 2022
5:30-7:30PM

Landmark LOFTS
CLUBROOM
144 Landa St.

\$10.00 DONATION=
1 BEVERAGE + SNACKS
+ RAFFLE TICKET
\$ CASH BAR \$

DOOR PRIZES, ART,
NETWORKING, FUN!

COME OUT TO
SUPPORT YOUR
LOCAL ARTS
COMMUNITY!

MINGLE WITH THE
COOL ARTISTS
OF NEW BRAUNFELS!

FOR INFO OR
SPONSORSHIP
OPPORTUNITIES:
GNBARTSCOUNCIL
@GMAIL.COM OR
WWW.GNBAC.ORG

Meet the Artists
ART MIXER

NBAL ARTS COUNCIL
GREATER NEW BRAUNFELS ARTS COUNCIL

PSALM 149 DANCE MINISTRIES

NEW BRAUNFELS PERFORMING ARTS ACADEMY Dance BY DESIGN NEWCOMERS CLUB OF NEW BRAUNFELS

Come and join the fun! On August 25th, 5:30-7:30pm, at the Landmark Lofts Clubroom, 144 Landa St. Cost to attend is a \$10.00 donation that includes one drink and a snack. This is a great way to support the local art community and mingle with other artists.

2022 Workshops

Presented in the New Braunfels Art League Classroom

MOSAIC MANDALA DESIGN with DIANNE SONNENBERG

October 8 - October 9, 2022, 10am – 5pm

Cost: \$285 NBAL Members/\$320 Non-members; \$50 Materials Fee per student



No experience necessary. Dip a toe into this fun and exciting technique.

Each student will receive their own design materials kit, put together by Dianne specifically for workshop participants. Participants will learn how to effectively use tools to expand their design capabilities. Using a combination of instruction and exercises, we will design and create an individual mandala with personal significance

Still Life Oil Painting with Qiang Huang

3-day workshop November 11 – 13, 2022 10am – 5pm

\$450/Member \$485/Non-Member \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

During the workshop Qiang will demonstrate his unique approach to painting still life, giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values, and mixing colors to create powerful and accurate representations on canvas.

See the New Braunfels Art League Website, thenewbraunfelsartleague.com for full descriptions of the Workshops. **Workshop fees are non-refundable for cancellations within 30 days of the workshop. Workshops are for adults 18 and older.**

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:

<http://www.thenewbraunfelsartleague.com/classes.html>

2022 Board Officers

President – Nanette Scranton

1st VP – Mary Hammond

2nd VP – Gerlyn Friesenhahn

3rd VP – Gretchen Goode

Secretary – Susan Best

Treasurer – Marcie Helmke

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