

New Braunfels ART LEAGUE

April 2022 Newsletter

Mike Ziegler, Editor

From Our President



Dear NBAL membership and patrons,

Goodbye Winter, hello Spring! What an exciting time March was at the gallery. We began the month's events with First Friday, then continued with Mary Hammond completely updating the NBAL docent's Resource Manual, had our second general membership meeting for 2022, placed on display the **Teen Spring Gallery Show**, and kicked off the "Love the League" selfie contest.

Hopefully, you all had an opportunity to take part in these events. At First Friday, we were blessed with music by Samantha Lynn and Evan McPherson, a wonderful demo was given by Vicki Munie on enameling, and we drank wine supplied by Arlan's Market. The weather cooperated and the event of enjoyed by all.

March 15th was our second general membership meeting, and at this meeting we welcomed our new 2nd VP, Gerlyn Friesenhahn. Thank you, Gerlyn, for joining our board. Without individuals willing to take on leadership roles, NBAL could not exist.

Normal Bean, this year's **Artist of the Year**, provided a wonderful presentation at the membership meeting on the processes he incorporates to produce outstanding work. I am always thrilled when given an opportunity to meet the artist behind the work.

Many thanks to Mary Hammond, who spend *many, many, many* hours updating the docent's Resource Manual. This was no small feat! Everyone who works at the gallery, please take time to review this manual. The answers to your questions are there!

Have you seen the **Teen Spring Gallery Show**? If not, you are missing an opportunity to see some extraordinary artwork. These youngsters, guided by their teachers, have confirmed that the creative human spirit lives on.

In just a short time, we will be welcoming back the Canyon Lake Art Guild's show ***Lasting Impressions***. This show was a dynamite event last year, and I am eagerly awaiting this year's display. See you all at the gallery!

Sincerely,
Nanette Scranton

Treasurer's Report February 2022

By Marcie Helmke - Treasurer

Top Ten Sellers: Donna Hays, Dick Kappel, Eilen Thedford, Nell Anderson, Debra Cooper, Mary Shepard, Richard Lopez, Janie Monteverdi, Joe Eby, Vicki Houston

Total Sales: Feb 2022 \$5,445.37
Feb 2021 \$4,792.18

39 artists sold a total of 72 pieces with an average price of \$ 75.28

Highest priced item \$ 500.00

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Docent Tip of the Month

By Marcie Helmke - Treasurer

Part of the sales process is completing the sales invoice. One of the pieces of data you need to record is how electronic payments are processed i.e., VISA, Mastercard. **Debit** has been added as a choice. Please look at the charge slip to know which method of payment to circle.

If you need a copy of a form during your workday, please go upstairs and use the copier in the Memorial classroom.

Help Wanted ... A Webmaster for NBAL.

By Gretchen Goode – 3rd VP

If you have the expertise to manage and maintain a website built on the Weebly platform, let's talk. We need you! Digital marketing and social media experience would be a bonus. Please contact Gretchen Goode at goodecreative@gmail.com or call 773-771-3364

NBAL Gallery Information

Mary K. Hammond - 1st VP
mkhstudio16@gmail.com

Gallery Staffing:

Team Member positions that need to be filled:

Reception Team - Work hours are from 4:00pm to 8:30pm, for Friday receptions and 1:00pm to 5:30pm for Sunday receptions. Works ends when everything has been cleaned up. Yes, these hours count as a full workday. This team is also called to help with Special Events such as "Wein & Saengerfest" and "Wassailfest." They will work 12 times a year.

Cleaning or Maintenance Team Member – This job is perfect for those who work a full-time job because the worker can set their own hours to come into the gallery to work. Team members will have 2 dates in each month and will need to also sign the Housekeeping check off list.

If you would like to switch to one of these jobs, please contact me so that I can make the needed changes.

Gallery Appearance:

Recycle Trash Can – We need someone to volunteer to be in charge of maintaining the Recycle Trash Can. Please note that we are no longer collecting paper items but just plastics and aluminum cans. If we do not get a volunteer to take charge of this program, then we will quit collecting any recycling at the gallery.

Pricing Your Artwork – When choosing a price for your artwork please be considerate to the bookkeepers and round up to the nearest dollar amount. As our President Nanette says, "Please use some common sense, there should be NO Cents."

Special Events:

DTA Mixer - NBAL will be hosting the Downtown Association's mixer on April 26. Thanks to Margaret Byrne two other businesses will help with sponsorships to this event: **Water 2 Wine** will be donating and serving wine, plus raffling off a tasting. **46 Coffee** is discounting the cost of food.

Help Needed - If you would like to help with this event, please sign on the sign-up sheet that is on the large bulletin board in the workroom or contact Margaret Byrne mbyrnetex@aol.com.

NBAL Special Show Information

Gerlyn Friesenhahn 2nd VP

Current Show “Teen Spring Gallery Show”:

129 Total Art Entries

14 Teachers

Up-Coming Show:

The next show will be “**Lasting Impressions**”

Private Show for Canyon Lake Art Guild Members

Submission Day: Mon, April 18, 10 AM – 1 PM

Reception and Awards Presentation: Sun, April 24, 2–4:30 PM

Jury Day Reminder:

Submission Day: Sat, June 4, 10 AM – 12 PM

Pick -up: Same Day 4 – 5 PM

Please read Jury Process Information and How to become a displaying member, found on the NBAL Website and on the gallery show bulletin board.

Show news for NBAL Members:

The NBAL Executive Board decided to allow photographs in the gallery to help with guests wanting to share art images for possible purchase and to promote the gallery on social media.

Reminder to all displaying artists that NBAL Gallery Rules allow “Original Work” to be displayed for sale and entered into shows. Page 20 of the Yearbook defines original artwork.

Thank you in advance for your patience with me as I take on the task of 2nd Vice President. I’m looking forward to being involved with this wonderful organization that promotes artists in New Braunfels.

Upcoming Activities Planned by the Greater New Braunfels Art Council (GNBAC)

Deborah Richman – Arts Council Representative

Dear NBAL members, please review these upcoming activities sponsored by the GNBAC. You may be interested participating:

WEIN & SAENGERFEST 2022

GNBAC is Sponsoring and Hosting the KIDS AREA at W&S this year! Date/Time: Saturday, May 7th, 12pm-6pm. We will have tables and booths for artists to do demonstrations for kids and short workshops (with take-home items). Our purpose is to enlighten and educate the kids, but also to give more exposure to the Arts in NB. Please email Felicia at gnbartscouncil@gmail.com if you're interested in holding workshops or simply volunteering. Volunteers can sign up at: <https://www.signupgenius.com/go/8050E48A9AC23A7F49-2022>.

PUBLIC ART MIXERS

Our first PUBLIC ART MIXER in February at the Lark Mason's Gallery was a **huge** hit, even with the wintry weather! Thanks to Leila Reynolds, Padi Civello and Myra Knapp for their displays and demos! Our next mixer will be **August 25th, 5:30-7:30pm** at the beautiful and historic Art Deco Landmark Lofts Clubroom! Space is limited for artists to display their work. NBAL members contact gnbartscouncil@gmail.com if interested in reserving your spot!

FALL INTO ART FESTIVAL

Our 6th Annual FALL INTO ART FESTIVAL is set for October 15-16 in central New Braunfels--official location announcement coming soon! Watch our website www.gnbac.org for more details on how to apply to have a booth and SELL YOUR ART!

Sometimes One Is Not Enough

By Myra Knapp - Librarian

There are so many exceptional learning tools an artist has at hand these days; we just don't know where to turn. We check the Internet for some guidance but somehow, we wind up chasing a rabbit down a never-ending sidetrack. The NBAL Library makes it **SO** easy to find things that pertain to just what you are looking for. Take for instance one of the very best of landscape painters, John F. Carlson. He published his book, *Carlson's Guide to Landscape Painting* in 1929, and it remains THE go-to book when learning how to paint landscapes - across all mediums. Carlson's book provides a wealth of advice on everything from the mysteries of color, atmospheric conditions, cloud structures and

other phenomena to be found in nature. Your NBAL library has several copies of this popular book for you. Just get the library key at the front desk, go upstairs, open the library door, and unlock a world of amazing art information that will motivate you - and it is all for free!

Ongoing Adult Classes

Detailed information of ongoing adult classes can be found online at:

[Classes - NEW BRAUNFELS ART LEAGUE \(TheNewBraunfelsArtLeague.com\)](http://TheNewBraunfelsArtLeague.com)

Upcoming 2022 Workshops

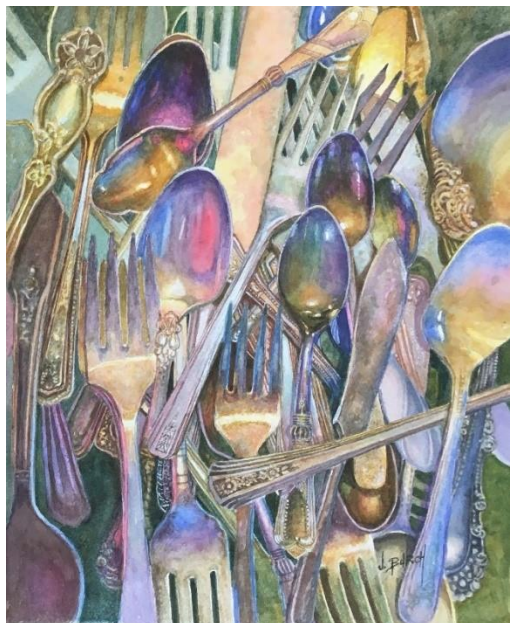
By Barbara Blaschke -

AS FAR AS THE EYE CAN SEE

A study into refining and defining your realistic paintings!

Watercolor with Joanna Burch May 13 – 15, 2022

Cost: \$300/ Members; \$335/Non-members / \$100 Deposit



This watercolor class will start with refining and defining the details in a realistic painting. We will work from a **class project**. You will also have time to work from your own reference material/photos that are accurate and clear. Whether it may be a floral, animal, or still life, we will concentrate on what makes a painting look more realistic (shadows and high light areas, detail, edges, etc.). You will also learn how to recognize and read your reference material more accurately, seeing more clearly and understanding drawing principles

THOM TRICKS

Acrylic Painting Workshop, June 23 - 25, 2022.
Cost: \$350/Members; \$385/Non-members / \$100 Deposit



Come join us as Thom shows you how to bring color to your paintings in this fun filled three-day acrylic painting workshop! Thom Ricks has been a professional artist for 50 years and a world traveler who will show you the ease, fun and freedom of painting and playing with acrylics

MOSAIC MANDALA DESIGN with DIANNE SONNENBERG

October 8 - 9, 2022, 10am – 5pm
Cost: \$285/ Members; \$320 Non-members / \$100 Deposit
\$50 Materials Fee per student



Each student will receive their own design materials kit, put together by Dianne specifically for workshop participants. Participants will learn how to effectively use tools to expand their design capabilities. Using a combination of instruction and exercises, we will design and create an individual mandala with personal significance

Still Life Oil Painting with Qiang Huang

3-day workshop November 11 - 13 2022
Cost: \$450/Member; \$485/Non-Member / \$100 Deposit



Qiang Huang's (pronounced Chong Wong) paintings are known for their remarkable accuracy and expressive brush strokes.

During the workshop Qiang will demonstrate his unique approach to painting still life; giving tips on setting up a still life, using dramatic lighting, making bold and loose strokes, manipulating edges, adjusting values, and mixing colors to create powerful and accurate representations on canvas.

See the New Braunfels Art League Website, TheNewBraunfelsArtLeague.com for full descriptions of the Workshops. **Workshop fees are non-refundable for cancellations within 30 days of the workshop.**

2022 Board Officers

President – Nanette Scranton
1st VP – Mary Hammond
2nd VP – Gerlyn Friesenhahn
3rd VP – Gretchen Goode
Secretary – Susan Best

Treasurer - Marcie Helmke
Asst. Treasurer – Flo Biggs
Parliamentarian – Marnie Silcocks
President Emeritus – Elaine Felder

