



April 2023 Newsletter

From Our President

Flora Biggs

NBALpresident@gmail.com



Dear NBAL Membership,

March was a busy month for the gallery and the weather gave us one last shot of winter. Spring is here and the bluebonnets and verbena have been outstanding. This would be a great year to drive around the Willow City Loop which is known for bluebonnets and California poppies. It is best to go on weekdays because of the popularity of the drive.

Lots of activities at NBAL in April:

April 6th is the sidewalk sale. It's not too late to call Pat Classen and join in on the fun.

April 8th, 4-7pm is the Easter Arts Collaborative at the New Braunfels Civic Center.

April 15 & 16, from 10am – 5pm is the Folkfest at the Heritage Village located at 1370 Church Hill Drive, New Braunfels. Admission is free and NBAL artists are displaying at this event and the Easter Arts Collaborative.

April 17th, the Chaparral Club will be visiting the gallery. Mr. Stone Williams has arranged this.

April 21st, the Greater New Braunfels Newcomers Club will be touring the gallery. Deborah Richman has arranged this event.

Happy Easter: Flora Biggs



Treasurer's Report February 2023

Top ten sellers: Nancy Ford, Donna Hays, Joe Eby, Shelley Henderson, Stan Unser, Pedro Echeverria, Ellen Glison, Janet Chang, Joan Ehlert-McBride, Mary K Hammond

Total Sales: Feb 2023 \$ 8784.75

Feb 2022 \$ 5445.37

51 artists sold a total of 90 pieces with an average price of \$73.15.

Highest priced item \$690

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

Moving?

Please remember to update any change in mailing address, phone number, or email address with NBAL. This is especially important for displaying members. If you have any changes, please send them to nbaltreasurer@gmail.com. Your information will be updated electronically so you continue to receive mail and newsletters.

Docent Tip of the Month

Marcie Helmke - Treasurer

nbaltreasurer@gmail.com

Docents need to ensure that ALL sections of the sales invoice are completed before submitting your paperwork. This includes the date, the name of the docent selling the art, and the method of payment. PLEASE look at the credit card receipt to determine method of payment. DEBIT will be clearly printed on the receipt if a debit card was used.

Classified Ads for the NBAL Newsletter

Very soon you will have an opportunity to advertise in the NBAL monthly newsletter. Mary Hammond and Larry Johnson are working on an active form that will be on our website. This form may be filled out by you, once submitted, will find its way into the next newsletter. That's the plan! Bear with us as the kinks are worked out.

Help Wanted

Downtown winery, Water 2 Wine, is looking for someone to create a work of art at the winery for patrons to enjoy. They want the statement "Love Always Wins" incorporated in the piece. If you would like to find out more and explore the possibilities, stop in at Water 2 Wine and ask for Angel Jones or contact her at 830-609-9463 or angel@water2wine.com.

NBAL Gallery Information

Mary K. Hammond - 1st VP
mkhstudio16@gmail.com

Notes for all Docents:

1. The building is shifting again, and the doors are sticking.... So PLEASE double or triple check all doors before you leave to make sure they are fully shut and locked.
2. If any customer wants to buy artwork with a tax exemption form, please tell them that they must submit the correct paperwork to the NBAL Treasurer. You can make the sale and charge then the tax, collect any paperwork they may present, and clip it all together. If they are entitled to tax free status, then the treasurer will refund the tax amount back to them after she has reviewed the paperwork. The only people who should be buying tax free from us should be other tax-free organizations such as a church or government office.

Docent Training

Due to a scheduling conflict, the Docent Training in June has been changed from June 10 to June 17. This is for all new displaying members who have been Juried in and any general members who want to help the gallery by working at the docent desk.

Next Docent Training JUNE 17, 9AM or 1PM

Special Events

En Vivo Theatrical will be performing a one act play in the Bower Classroom. The play will be John Logan's Tony Award winning play RED. The play focuses on the working relationship between the well-known painter Mark Rothko and his assistant Ken as they prepare a set of murals for the Seagram Building in New York in 1959.

There will be three performances, two after-hour shows on Friday, April 28, and Saturday, April 29, at 7:30 PM and an afternoon performance Sunday, April 30, at 2:30 PM.

General Admission \$25.00. Tickets available at Envivotheatrical.com.

NBAL Special Show News

Gerlyn Friesenhahn 2nd VP

gmfriesenhahn@yahoo.com

Current Show: 25th Annual "Lasting Impressions" Show and Sale by the Canyon Lake Art Guild with 31 artists and 90 unique pieces of art.

Show Dates: Tuesday, March 28 - Saturday, April 29, 2023

Reception: Sunday, April 2, 1:30 - 4:00 PM

Next Show: "Art in Bloom"

Submission Day: Monday, May 1, 9 AM - 12 PM

Show Dates: Tuesday, May 2 - Saturday, June 10

Reception: Friday, May 5, 5 - 7:30 PM

Next Jury Day: Saturday, June 3

Submission Day: June 3, 10 AM - 12 PM

Pick up art: June 3, 4 - 5 PM

NBAL Website has New Look!

By Vickie Merchant

vickie.moonmerchant@gmail.com

We hope you've noticed. If not, check it out. It's been up and running since mid-February, and the numbers of daily page views and unique visitors continue to grow every day!

Among its many new features is that it now works seamlessly and securely across any device - phone, tablet, or computer - which was a major design goal. We are getting lots of requests to put stuff on the site now and that's fantastic; but the new website's ability to look right on any device does involve a change in how we post content.

Help us help you while keeping our new website looking professional and engaging. If you have content you want posted on the site (classes, workshops, announcements etc.), please follow these instructions (bit.ly/3KaxTvh) to ensure your content can be properly added.

Many thanks,

NBAL Tech Team

Facebook FUN!

By Vickie Merchant

vickie.moonmerchant@gmail.com

How to find The New Braunfels Art League on Facebook

1. Open Facebook
2. Click on the magnifying glass (Search)
3. Type in “The New Braunfels Art League”
4. That should give several choices, but our Facebook page is **THE NEW BRAUNFELS ART LEAGUE**. (NOT “New Braunfels Art League” – that’s an old one that we don’t use.

We hope you will “Like” our posts and “Share” them with your friends so our presence in the art community grows – not only in Central Texas, but throughout the US and beyond. Our followers have recently numbered over 2000. We hope you are one of them! It’s important to Share the posts if you want to be counted as a *Follower*. We need many more.

How to join Friends of the New Braunfels Art League

If you are a NBAL general or displaying member, you may ask to join “Friends of the New Braunfels Art League.” This is a “Member’s Only” group. When someone applies, the Membership Roster is checked to make sure the person requesting to be a “Friend” is a member. Members cannot request non-members to be admitted. You must be a NBAL Member. This is a little perk available to our members only. Here you can share your work, a technique you find helpful, or any other information you think our members might enjoy.

If you have any questions or concerns, please email me at NBALTechTeam@gmail.com. I would love to hear from you!

Ongoing Adult Classes

Detailed information on ongoing adult classes can be found online at:

TheNewBraunfelsArtLeague.com

Four-Week Photography Classes for All Skill Levels



Level up your photo skills significantly in just 10 hours!

Individualized classes on a key photographic topic each week, with time to shoot, and ample constructive feedback on your shooting, and that of your classmates — in every class!

This is a rolling four-week class. **Start any Wednesday** – sessions are independent of each other. Wednesdays at 5:30pm - 8:00pm (10 hours of instruction), \$120.

Classes begin April 12!

To register, or for more information, reach out to Larry Johnson at drjohnson@gmail.com or text 512-740-6205.

New Workshops!

Larry Johnson
drjohnson@gmail.com

There has been a flurry of new workshops booked for this year, and we have 6 more confirmed for 2023 and 4 in 2024!



There are still at least two seats left for Robin Cheer's April 14-16 workshop on Impressionistic Painting. Robin's workshop has generated a lot of interest. While Robin will demo in oils, painters using any medium are welcome and will benefit from her unique approach to impressionism. The fee is \$400 for members and \$435 for non-members.

<https://www.thenewbraunfelsartleague.com/apr-14-16-2023-robin-cheers.html>



In May, we are trying out the first of a series of more-affordable workshops with Austin artist, **Glenn Cernosek**. Glenn is offering a two-day workshop May 20-21 for anyone interested in getting started with watercolors. All art supplies are included in the fee of just \$205 for members and \$240 for non-members. This is a great deal! The class has made its minimum, and there are still plenty of seats! We'd love to fill this one so we can do more of these kinds of workshops.

<https://www.thenewbraunfelsartleague.com/may-20-21-2023-glenn-cernosek.html>



Super exciting is that we have just booked the award-winning, internationally recognized **Monika Pate** for a workshop June 2-4! She will focus on how she renders glass and crystal so exquisitely in her watercolor paintings. This is a top-drawer, hands-on workshop, and right now it is wide open! Add a truly special technique to your watercolor skills! The fee is \$460 for members, and \$495 for non-members.

<https://www.thenewbraunfelsartleague.com/jun-2-4-2023-monika-pate.html>

Rounding out 2023 will be our own Al Slavin, Sept 8-10, Joan Fullerton, Oct 12-15, and Tom Lynch, Nov 10-11. Flyers are on the bulletin board in the kitchen!

While it's still a bit early to post these yet, coming in 2024, we'll see Vie Dunn-Harr back Jan 19-21, Joan Fullerton, Feb 29-Mar 3, Marla Baggetta Sept 6-8, and Elizabeth St. Hilaire, Oct 18-20.

See the website or the bulletin board for more details!

Workshop fees are refundable until 30 days before the workshop.

Attendance is limited to adults 18 and older.

2023 Board Officers

President – Flora Biggs

1st VP – Mary Hammond

2nd VP – Gerlyn Friesenhahn

3rd VP – Gretchen Goode

Secretary – Susan Best

Treasurer – Marcie Helmke

Asst. Treasurer – Chase Willett

Parliamentarian – Robin Roberts-Walker

President Emeritus – Elaine Felder

