



## May 2021 Newsletter

Mike Ziegler, Editor – mzieglertx@yahoo.com

### From Our President



Dear NBAL Members,

Hopefully, some of you have had an opportunity to participate in the **First Friday** events downtown. On April 2<sup>nd</sup>, the New Braunfels Art League (NBAL) gallery hosted two musicians with a new and unusual sound. Take a moment to visit our Facebook page to see pictures of these musicians, remember to **like it** and **share** with friends! They will be back with us again on **First Friday** in May. The city has cleared the usage of a speaker on the sidewalk. We are hopeful patrons will be drawn through our doors to investigate both music and art.

You may have seen in the Newspaper that face mask usage in City of New Braunfels commercial buildings is continuing to undergo changes. At the gallery, we have been following the lead set by the New Braunfels City Council since the onset of the COVID 19 pandemic. The current policy of the city has been to require face coverings when social distancing is not feasible. A recent update to this policy states that face mask usage will be strongly encouraged when social distancing is not feasible, but the decision to wear or not wear a face mask will be left to the individual. NBAL will update signage to reflect verbiage now being used by the city.

For several months Bruce Clark our 3<sup>rd</sup> VP has been publishing in the newsletter the **Email Marketing Coordinator** and **Marketing Assistant** positions that are essential to build an effective advertising team for NBAL. These must-have positions have now expanded to include a new **Webmaster**. We know the selling of art is directly affected by foot traffic into our gallery and foot traffic can be increased with efficacious marketing. Thus, our future is jeopardized if we cannot meet the challenge of building a strong advertising team. These positions are essential. They

are exempt and perfect for members that currently have full and part time jobs, travel, physical limitations, or other responsibilities that effect their ability to work as a docent. (*A position is exempt when it requires enough hours to equal the 12 workdays yearly that are required for a member to maintain displaying status.*) Yes, owning a computer and some computer skills are necessary; however, the most important ingredient is a willingness to commit time. Training will be made available. A learning curve is expected, and help will be available as needed. Please consider contacting Bruce at [bruceclarkart@att.net](mailto:bruceclarkart@att.net) to at least learn more about these positions. For the Webmaster position, we are using Weebly. If you are currently managing your own website, even with a different tool, learning Weebly would be similar. Dear members, see these positions as an opportunity to have fun and learn something new while promoting everyone's artwork and supporting the art league.

Be sure to come and see the Canyon Lake Art Guild (CLAG) show ***Lasting Impressions***. It is wonderful to see the work of such gifted artists. I find just looking at art motivates my creative side. Remember, ***Art in Bloom***, our next show is just weeks away.

Nanette Scranton

## Treasurer's report - March 2021

Top Ten Sellers: Joe Eby, Norman Bean, Sherry Kelley, Becca Ortiz, Leola Jahns, Diane Parker, John Lenker, Janet Olson, Shelley Henderson, Janet Chang.

<u>Total Sales</u> : March 2021	\$7,758.00
March 2020	\$3,291.25

42 artists sold a total of 61 pieces with an average price of \$125.52.  
Highest priced item: \$ 650.

A detailed financial report of the Art League balances is furnished to the Board monthly and is available to anyone upon request.

## Sidewalk Improvements

A **BIG thanks** to Laraine Romine for replanting the front sidewalk planters! The Big Freeze killed our vegetation. Now, our front sidewalk looks like spring.

Marcie Helmke

# NBAL Special Show Information

Mary K. Hammond 2<sup>nd</sup> VP

## Current Show "Lasting Impressions" (CLAG's private show) Data:

37 Total Artists  
112 Total Art Entries

## Up-Coming Show:

The next show will be "Art in Bloom."

**Submission Day:** Mon, May 24, 9 AM – 1 PM

**Reception and Awards Presentation:** Fri, May 28, 5 – 7:30 PM

## Jury Day Reminder:

**Submission Day:** Sat, June 5, 10 AM – 12 PM

**Pick -up:** Same Day 4 – 5 PM

Please read Jury Process Information and How to become a displaying member, found on the NBAL Website and on the gallery show bulletin board.

## Show news for NBAL Members:

The NBAL Executive Board has discussed and decided that in the future **all gallery wrapped canvases need to be 1¼ inch deep or deeper.** Gallery wrapped canvases that are shallower are too light weight and unprofessional looking and therefore need to be framed.

**This new ruling will take effect in all the galleries starting in 2022** and will be stated as so in the NBAL Yearbook and all Special Show Prospectuses. For the shows it will read as follows:

**Two-dimensional work must be properly framed, unless it is a gallery wrap canvas that is 1¼" deep or more; any gallery wrap of shallower depth must be framed. All work MUST be equipped for hanging.** No saw-toothed hangers, loop hangers, clips or plastic box frames will be allowed. **Display area for all entries added together will not exceed 150 inches total. No single piece of artwork larger than 84 total inches will be allowed. Measurement of all 2D artwork is height plus width (H+W) of outside edge of frames.** If glass is needed on an artwork, Plexiglas is required on works larger than 16X20. Pastel and charcoal works are exempted from this Plexiglas requirement.

## Call for Volunteers – Marketing Positions

Have fun, learn some new skills and promote yourself, fellow artists and the Art League by volunteering to help with marketing efforts.

Email [bruceclarkart@att.net](mailto:bruceclarkart@att.net) for more information.

Thank you,  
Bruce Clark  
303.437.5142  
[bruceclarkart@att.net](mailto:bruceclarkart@att.net)

### New Braunfels Art League **Summer Art Camp**

Enroll today for classes starting in June!

*Open to all children*  
Having fun and learning  
creative techniques  
from our artist teachers.

[Click here for more information on Children's Summer Art  
Camp](#)



## 2021 Workshops

### **ISABELLE LANE MASON "PAINTING THE PORTRAIT" June 11, 12 & 13, 2021 9:00am – 4:00pm**



Cost: NBAL Members \$295 in person, \$200 virtual only. Non-Members add an additional \$35.

\$100 Deposit Required.

"In this workshop you will be taught to paint a portrait and get a correct likeness. We will cover the whole portrait painting from preparatory sketches & composition planning through to a final finished piece."

**"Capture The Light"  
Pastel Workshop with Rita Kirkman, PSA, IAPS/E  
August 20-22, 2021 (Fri-Sun) 9:00am-4:00pm**



\$250 for NBAL Members, \$280 Non-members  
\$50 Deposit Required.

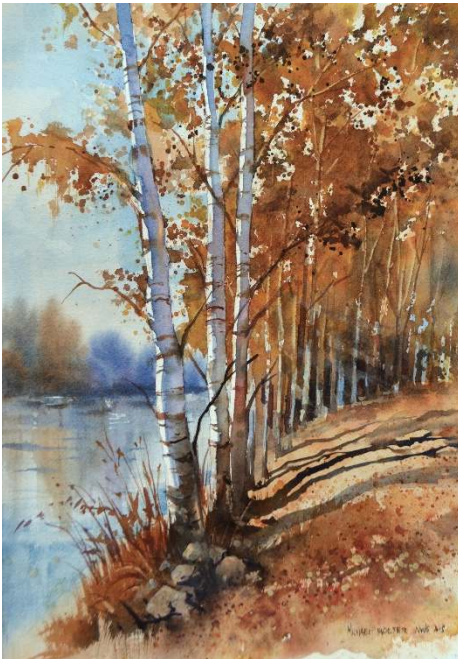
For Beginner to Advanced.

Learn to capture light with an innovative underpainting technique!

Receive helpful hints and tips from Rita's 40+ years of experience with pastel.

Instruction will emphasize value and temperature.

***"Watercolor Impressions" with Michael Holter  
September 24-26, 2021***



Cost: NBAL Members \$350  
Non-Members \$380 \$100 Deposit

This workshop will focus on the use of watercolor to paint exciting impressionistic paintings. You paint from photographs and will explore the use of light and shadow to create interesting compositions and achieve dynamic results.

We will examine the fundamentals of watercolor painting to assure that all students are familiar with the techniques. Daily discussions and application of the principles and elements of design will be woven into your painting experience.

**Note: The Joan Fullerton Workshop and Waitlist are FULL.**

---

**See the New Braunfels Art League Website, for full descriptions of the Workshops. [TheNewBraunfelsArtLeague.com](http://TheNewBraunfelsArtLeague.com)**

Make check payable to NBAL and be sure to indicate on your check the workshop you will be taking along with a phone number and email address.

Mail to: Barbara Blaschke, P.O. Box 3166, Canyon Lake, Texas 78133

Contact Information: [barbarablaschke6@gmail.com](mailto:barbarablaschke6@gmail.com) Cell: 830 513 3928.

**You will be signed up for a workshop when your deposit is received.** If the workshop is full, you will be contacted to confirm you want to be on the waitlist.

**Please include your email and phone number with your checks.** We need contact information to use as time for the class draws nearer.

## **Ongoing Adult Classes Currently available**

### **Painting**

**Myra Knapp - Oil Painting Class**, Thursdays 10:00am - 2:30pm. Cost: 6-week sessions \$175 plus a \$24 studio fee. A supply list will be sent to new students. Contact Myra at [830-481-3361](tel:830-481-3361) or email at [kattknapp@sbcglobal.net](mailto:kattknapp@sbcglobal.net). See more about Myra at [www.MyraKnapp.com](http://www.MyraKnapp.com).

**Frances Fontaine - Acrylic/Oil Painting Class**, Tuesdays 1:00pm - 4:00pm. Cost: 6-week sessions \$150 plus \$24 studio fee. Contact Frances at [318-773-7732](tel:318-773-7732) or email at [franfontaine3@gmail.com](mailto:franfontaine3@gmail.com). See more about Fran at [www.FranFontaine.com](http://www.FranFontaine.com).

### **Eilen Thedford –Ongoing: Solving Problems in Acrylics**

Join this Supportive Group to take your acrylics to the next level. Experience helps, but it's not required! In this class, students continue to explore a variety of techniques including multimedia and collage. Mondays 9:00am - 12:00 noon. Cost: \$175 for six sessions. Contact Eilen for an updated schedule at [817-368-4637](tel:817-368-4637) or email [eilen@paintingsbyeilen.com](mailto:eilen@paintingsbyeilen.com).

See more about Eilen at [www.paintingsbyeilen.com](http://www.paintingsbyeilen.com).

**Mary Shepard - Watercolor Facilitator Class**, Watercolor and acrylic only. 2nd Wednesdays 1:00pm - 4:00pm. Cost: \$10 plus \$4 studio fee. Contact Mary at [830-336-4001](tel:830-336-4001) or email [mshepard@gvtc.com](mailto:mshepard@gvtc.com).

**Anne McCoy - Watercolor**, Watercolor and acrylic only. Mondays 5:30pm - 7:30pm. Cost: \$25 plus \$4 studio fee. Contact Anne at [830-629-6836](tel:830-629-6836).

**Wednesday Watercolor Group**, All mediums **except oils**. Wednesdays 9:00am - 12:00 noon. Studio fee \$4. Get together to paint and help each other. No instruction. Everyone is welcome.

## **Drawing, Pastel, & Journaling**

### **Eilen Thedford – Ongoing: Drawing**

From beginner to experienced: Basic Drawing 101, Extended Basics, Advanced Problems, Creative Approaches, Design Basics, Drawing Through Art History, and the newest entry: Drawing for Traveling. Mondays 1:00pm - 4:00pm. Cost: \$175 for a 6-week session. Contact Eilen for an updated schedule at [817-368-4637](tel:817-368-4637) or email [eilen@paintingsbyeilen.com](mailto:eilen@paintingsbyeilen.com).

See more about Eilen at [www.paintingsbyeilen.com](http://www.paintingsbyeilen.com)

**Lynette Clauser - Pastels: Beginner - Intermediate Adult Classes**, Tuesdays 9:00 am - 12:00 pm noon. Cost: 5-week sessions \$175.00, includes studio fee. Optional supply fee: \$30. Class and kits are limited to 6 students. Basic supply list or kit rentals available upon registration. Contact Lynette at email [lynette@artmatterstoday.com](mailto:lynette@artmatterstoday.com).

[Click here to see more about Lynette's classes.](#)

**Lynette Clauser - Mixed Media Art Journaling**, Wednesdays 1:00 - 4:00 pm. Cost: 6-week sessions \$185 includes studio fee and all supplies. Contact Lynette at email [lynette@artmatterstoday.com](mailto:lynette@artmatterstoday.com).

[Click here to see more about Lynette's classes.](#) [Click here to see Experimental Art - Mixed Media Video](#)

## **Sculpture**

**Trace Guthrie - Clay Sculpture**, Thursdays 1:00 - 4:00 pm. Cost: \$20 plus \$4 studio fee. No commitment for consecutive classes, pay as you go! Contact Trace at [210-219-3864](tel:210-219-3864) or email [tguthrie7@gmail.com](mailto:tguthrie7@gmail.com).

See more about Trace at [www.traceguthrie.com](http://www.traceguthrie.com).



# Mark Your Calendar – May 18th

- **Executive Board will meet at 10:00am**
- **Team Board Meeting will be May 18<sup>th</sup> at 12:30pm**
- **General Business Meeting at 2:00pm.**

Following the General Business meeting, the wonderful and talented Izzy Mason will demo her portraits. Her website [www.isabellelanemason.com](http://www.isabellelanemason.com) for more info.

Meetings will be in the Bower classroom.

Please wear your face covering and maintain physical distancing while present.

## 2021 Board Officers

President – Nanette Scranton  
1st VP – Cheryl Lewis  
2nd VP – Mary Hammond  
3rd VP – Bruce Clark  
Secretary – Gretchen Goode

Treasurer - Marcie Helmke  
Asst. Treasurer – Flo Biggs  
Parliamentarian – Tom Meyer  
President Emeritus – Elaine Felder

